

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United States Distilled Products Co.		01/15/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Illva Saronno S.p.A.		
Street Address:	Via Archimede 311		
City:	Saronno (Varese)		
State/Country:	ITALY		
Postal Code:	21047		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78878848	NORTHERN ARCTIC	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	b.brett.heavner@finnegan.com		
Correspondent Name:	B. Brett Heavner, Esq.		
Address Line 1:	Finnegan, Henderson et al.		
Address Line 2:	901 New York Ave., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	09149-0005-00000		
DOMESTIC REPRESENTATIVE			
Name:	B. Brett Heavner		
Address Line 1:	Finnegan, Henderson et al.		
Address Line 2:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		

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TRADEMARK

NAME OF SUBMITTER:	B. Brett Heavner
Signature:	/s/ B. Brett Heavner
Date:	08/21/2008
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

EXHIBIT C

ASSIGNMENT AGREEMENT

United States Distilled Products Co. ("USDP"), a Minnesota corporation with a place of business at 1607 South 12th Street, Princeton, Minnesota, has filed with the United States Patent and Trademark Office an application for federal registration of the mark NORTHERN ARCTIC, with Serial No. 78/878,848, in connection with the sale and distribution of vodka (the "NORTHERN ARCTIC Mark").

Illva Saronno S.p.A. ("Illva"), an Italian joint stock company, located and doing business at Via Archimede 311, 21047 Saronno (Varese), Italy, is the owner of Registration No. 2,501,829 for the mark ARTIC and Design covering "prepared alcoholic fruit flavored vodka cocktail" issued on October 30, 2001, claiming a first use date of March 1998.

Pursuant to the Settlement Agreement entered into by the parties, and for other good and valuable consideration, receipt of which is hereby acknowledged, USDP hereby assigns to Illva all its right, title, and interest in and to the NORTHERN ARCTIC Mark, together with the goodwill of the business, if any, in connection with which the NORTHERN ARCTIC Mark is used, the pending application for the NORTHERN ARCTIC Mark (Serial No. 78/878,848), and the right to claim all benefits from use of the NORTHERN ARCTIC Mark as though it was first used by Illva, including the right to sue third parties for and recover damages from past and future infringement of the NORTHERN ARCTIC Mark.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be executed by its duly authorized representative on the dates set forth below:

ILLVA SARONNO S.P.A.

By: 

Title: CEO

Date: MARCH 31, 08

UNITED STATES DISTILLED PRODUCTS CO.

By: 

Title: CEO

Date: 1/15/08