

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marshall Pellar		08/08/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	D.M.L. Venture Enterprises, Inc.		
Street Address:	798 S.W. 140th Terrace		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33158		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1566183	FISHFRESH	
CORRESPONDENCE DATA			
Fax Number:	(404)252-0970		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404 252 0900		
Email:	jeff@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus		
Address Line 1:	1519 Wesley Parkway		
Address Line 4:	Atlanta, GEORGIA 30327		
ATTORNEY DOCKET NUMBER:	PESCAFRESH		
NAME OF SUBMITTER:	Jeffrey B. Sladkus		
Signature:	/Jeffrey B. Sladkus/		
Date:	08/21/2008		

OP \$40.00 1566183

Total Attachments: 2

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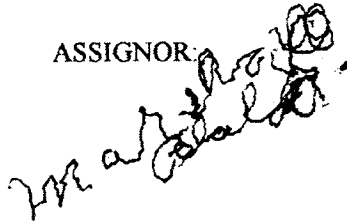
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TRADEMARK ASSIGNMENT

In consideration of Five Hundred Dollars (\$500), receipt of which is acknowledged, effective as of August 15, 2008 the undersigned Marshall Pellar, (d/b/a Pellar Laboratories), an Individual and United States citizen, residing at 7224 Spoonbill Lane Carlsbad, CA 92011, hereinafter referred to as "ASSIGNOR", hereby irrevocably sells, assigns, transfers and conveys unto D.M.L. Venture Enterprises, Inc. a Florida corporation with offices in Miami, Florida hereinafter referred to as "ASSIGNEE", all right, title and interest in and to: ~~(a) the trademark listed on the attached Schedule A (the "Mark");~~ (b) any and all registrations of the Mark, whether state, federal or foreign; (c) any and all applications to register the Mark, whether state, federal or foreign; (d) all common law rights in, to and under the Mark; (e) all other rights ASSIGNOR may have in, to and under the Mark, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed as of this 8th day of August, 2008.

ASSIGNOR:



MARSHALL PELLAR

ASSIGNEE:

D.M.L. VENTURE ENTERPRISES, INC.



By: _____

Title: _____

8.13.08
President

SCHEDULE A

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>COUNTRY</u>
FISHFRESH	1566183	United States