

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mario Belardino		08/20/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Daretodo Ltd.		
Street Address:	2 East Avenue		
Internal Address:	Suite 209		
City:	Larchmont		
State/Country:	NEW YORK		
Postal Code:	10538		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77222389	AUSTRALIAN STALLION	
Serial Number:	77222400	AMERICAN STALLION	
Serial Number:	77222381	FRENCH STALLION	
Serial Number:	77222372	SPANISH STALLION	
CORRESPONDENCE DATA			
Fax Number:	(617)507-6585		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-504-0436		
Email:	hs1@mindspring.com		
Correspondent Name:	Heidi A. Schiller		
Address Line 1:	197 Elm Street		
Address Line 2:	Suite 1730		
Address Line 4:	Northampton, MASSACHUSETTS 01060		
ATTORNEY DOCKET NUMBER:	DARETODO		

OP \$115.00 77222389

NAME OF SUBMITTER:	Heidi A. Schiller
Signature:	/Heidi A. Schiller/
Date:	08/21/2008
Total Attachments: 3 source=stallion assignment#page1.tif source=stallion assignment#page2.tif source=stallion assignment#page3.tif	

ASSIGNMENT

This agreement, effective this 20th day of August 2008 ("Effective Date") is by and between Mario Belardino, a U.S. citizen with a postal address of 2 East Avenue, Suite 209, Larchmont, NY 10538 (hereinafter "Assignor") and Daretodo Ltd., a corporation duly organized and existing under the laws of the State of New York having a principal place of business at 2 East Avenue, Suite 209, Larchmont, NY 10538 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks SPANISH STALLION, FRENCH STALLION, AMERICAN STALLION and AUSTRALIAN STALLION ("Marks"), and the business to which the Marks apply and the goodwill associated therewith;

WHEREAS, Assignee is desirous of purchasing all right, title and interest in and to that the portion of Assignor's ongoing business to which the Marks apply, together with the Marks and the goodwill associated therewith;

NOW THEREFORE in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, the parties agree as follows:

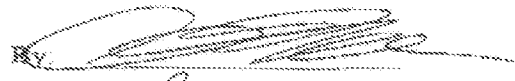
Assignor hereby sells, assigns, delivers and sets over to the entire right, title and interest of Assignor in and to that portion of Assignor's ongoing business to which the Marks related together with the Marks and the goodwill of such business and all registrations and applications therefor in the United States (as per the attached Schedule A) and all other countries including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and

enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if the assignment and sale had not been made; together with all income, royalties or payments due or payable as of the Effective Date of this agreement or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

Mario Belardino

DARETODO LTD.

Title: President
MARIO BELARDINO

SCHEDULE A

U.S. TRADEMARK APPLICATIONS

SPANISH STALLION -- U.S. Serial No. 77/222372 filed July 5, 2007

FRENCH STALLION -- U.S. Serial No. 77/222381 filed July 5, 2007

AMERICAN STALLION -- U.S. Serial No. 77/222400 filed July 5, 2007

AUSTRALIAN STALLION -- U.S. Serial No. 77/222389 filed July 5, 2007

TOTAL P. 03