

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BA Acquisition, Inc.		05/16/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Beverage-Air Corporation
Street Address:	700 Buffington Road
City:	Spartanburg
State/Country:	SOUTH CAROLINA
Postal Code:	29303
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	0843195	MARKETEER
Registration Number:	3304189	MIRACOOOL
Registration Number:	2160895	THE BREEZE
Registration Number:	0768300	BAR MOBILE
Registration Number:	2513318	EZS90
Registration Number:	0821128	BEVERAGE-AIR
Registration Number:	2440745	B BEVERAGE-AIR

CORRESPONDENCE DATA	
Fax Number:	(336)726-8061
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>
Phone:	336.721.3730
Email:	hnorman@wcsr.com
Correspondent Name:	Jeffrey R. McFadden
Address Line 1:	Womble Carlyle Sandridge & Rice, PLLC
Address Line 2:	P.O. Box 7037

CH \$190.00 0843195

Address Line 4: Atlanta, GEORGIA 30357

ATTORNEY DOCKET NUMBER:

14075.42.0

NAME OF SUBMITTER:

Jeffrey R. McFadden

Signature:

/Jeffrey R. McFadden (Reg. No. 46,916)/

Date:

08/22/2008

Total Attachments: 3

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BA Acquisition, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Beverage-Air Corporation

Internal _____

Address: _____

Street Address: 700 Buffington Road

City: Spartanburg

State: South Carolina

Country: USA Zip: 29303

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship USA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) May 16, 2008

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)

843195; 3304189; 2160895; 768300; 2513318; 821128; 2440745

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey R. McFadden

Internal Address: Womble Carlyle Sandridge & Rice, PLLC

Street Address: P.O. Box 7037

City: Atlanta

State: GA Zip: 30357

Phone Number: 336.721.3730

Fax Number: 336.726.8061

Email Address: jmcfadden@wcsr.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 09-0528

Authorized User Name Jeffrey R. McFadden

9. Signature:


Signature

8-21-08
Date

Jeffrey R. McFadden (Reg. No. 46,916)

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BA ACQUISITION, INC.", CHANGING ITS NAME FROM "BA ACQUISITION, INC." TO "BEVERAGE-AIR CORPORATION", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF MAY, A.D. 2008, AT 11:09 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4540222 8100

080557706

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6597546

DATE: 05-16-08

TRADEMARK
REEL: 003839 FRAME: 0699

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:09 AM 05/16/2008
FILED 11:09 AM 05/16/2008
SRV 080557706 - 4540222 FILE

**CERTIFICATE OF AMENDMENT
OF
BA ACQUISITION, INC.
CHANGING ITS NAME TO
BEVERAGE-AIR CORPORATION**

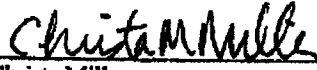
BA Acquisition, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Company"), does hereby certify that the Amendment set forth below to the Company's Certificate of Incorporation was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

The Company's Certificate of Incorporation is amended by deleting from Article I the name "BA Acquisition, Inc." and by substituting therefor the name "Beverage-Air Corporation".

These articles will become effective upon filing.

This the 16th day of May, 2008.

BA Acquisition, Inc.



Christa Miller
Secretary and Treasurer

WCSR 3898183v1
WCSR 3898183v2