

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| United States of Aritzia Inc. | | 10/12/2007 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Aritzia LP | | |
| Street Address: | 327-611 Alexander Street | | |
| City: | Vancouver, BC | | |
| State/Country: | CANADA | | |
| Postal Code: | V6A 1E1 | | |
| Entity Type: | LIMITED PARTNERSHIP: CANADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2386859 | COMMUNITY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (617)951-7050 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 617-951-7170 | | |
| Email: | ronald.duvernay@ropesgray.com | | |
| Correspondent Name: | Emilia F. Cannella | | |
| Address Line 1: | One International Place | | |
| Address Line 2: | Ropes & Gray LLP | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110-2624 | | |
| ATTORNEY DOCKET NUMBER: | BPKB-121-001 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Emilia F. Cannella

Signature:

/e cannella/

Date:

08/22/2008

Total Attachments: 3

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TRADE-MARK ASSIGNMENT

1. UNITED STATES OF ARITZIA INC., a corporation incorporated under the laws of the state of Delaware (the "Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby sells, assigns and transfers unto ARITZIA LP, a limited partnership formed under the laws of the province of Ontario (the "Assignee"), all of its right, title and interest in and to the trade-mark listed in Schedule A hereto (the "Trade-mark") and all registrations and applications for registration thereof, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Trade-mark, the goodwill of the business symbolized by such Trade-mark, and all records and files relating to such Trade-mark, the same to be held by said Assignee as fully and entirely as the same could have been held and enjoyed by Assignor if this assignment had not been made, including the assignment of all rights of action accrued and to accrue under and by virtue thereof, including the right to take action and recover in respect of any infringement of the rights of Assignor that took place prior to the date of this assignment and the right to oppose any application to register a trade-mark which may be confusingly similar to the Trade-mark, the whole effective as of the 12th day of October, 2007.
2. Assignor covenants that it will not enter into or be bound by, any contract or obligation that is inconsistent with this trade-mark assignment.
3. Assignor agrees to execute and deliver to Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.
4. This trade-mark assignment shall be governed by and interpreted in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein.

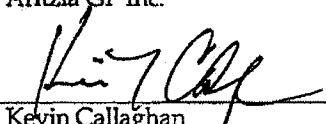
[signature page follows]

EXECUTED this 12 day of October, 2007

UNITED STATES OF ARITZIA INC.

Per: 
Joshua A. Lutzker

ARITZIA LP, by its general partner
Aritzia GP Inc.

Per: 
Kevin Callaghan

Schedule A

| Trade-mark | Application Number | Registration Number | Status |
|------------|--------------------|---------------------|----------------------------------|
| COMMUNITY | 75,488,163 | 2,386,859 | Registered on September 19, 2000 |

SALVOG-MONTREAL-#10261518