

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aritzia US Parent Inc.		07/09/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	United States of Aritzia Inc.		
Street Address:	327-611 Alexander Street		
City:	Vancouver, BC		
State/Country:	CANADA		
Postal Code:	V6A 1E1		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2386859	COMMUNITY	
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-951-7170		
Email:	ronald.duvernay@ropesgray.com		
Correspondent Name:	Emilia F. Cannella		
Address Line 1:	One International Place		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110-2624		
ATTORNEY DOCKET NUMBER:	BPKB-121-001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 2386859

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Emilia F. Cannella

Signature:

/e cannella/

Date:

08/22/2008

Total Attachments: 2

source=Aritzia 3#page1.tif

source=Aritzia 3#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ARITZIA US PARENT INC.", CHANGING ITS NAME FROM "ARITZIA US PARENT INC." TO "UNITED STATES OF ARITZIA INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF JULY, A.D. 2007, AT 7:06 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4314890 8100

070795074



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5826585

DATE: 07-10-07

TRADEMARK
REEL: 003839 FRAME: 0913

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
ARITZIA US PARENT INC.

Aritzia US Parent Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: That the Board of Directors of the Corporation by unanimous written consent, adopted the following resolution:


RESOLVED, that the Board of Directors hereby declares it advisable and in the best interest of the Corporation that Article 1 of the Certificate of Incorporation be amended to read as follows:

"1. Name. The name of this corporation is **UNITED STATES OF ARITZIA INC.**"

SECOND: That the said amendment has been consented to and authorized by the stockholders of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 141, 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Aritzia US Parent Inc. has caused this Certificate of Amendment of Certificate of Incorporation to be executed by Brian J. Hill, its President, this 9 day of July, 2007.

By: (X) 

Name: Brian J. Hill

Title: President