

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thinkorswim Group Inc.		08/19/2008	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Investools Inc.
<b>Street Address:</b>	13947 S. Minuteman Drive
<b>City:</b>	Draper
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84020
<b>Entity Type:</b>	CORPORATION: UTAH

**PROPERTY NUMBERS Total: 39**

Property Type	Number	Word Mark
Registration Number:	3158106	5-STEP INVESTING FORMULA
Registration Number:	2706960	AUTOANALYZER
Registration Number:	2723810	INVESTTOOLS
Registration Number:	2741378	INVESTTOOLS
Registration Number:	2723809	INVESTTOOLS
Registration Number:	3316100	INVESTTOOLS
Registration Number:	3316101	INVESTTOOLS
Registration Number:	3201422	INVESTTOOLS CURRENCY TRADER
Registration Number:	3201419	INVESTTOOLS CURRENCY TRADER
Registration Number:	3201423	INVESTTOOLS INVESTOR EDUCATION
Registration Number:	3198623	INVESTTOOLS INVESTOR EDUCATION
Registration Number:	3154150	INVESTTOOLS METHOD
Registration Number:	3268098	INVESTOR TOOLBOX
Registration Number:	2697796	MAKING MONEY IN THE STOCK MARKET IS NOW AS EASY AS 1, 2, 3

CH \$990.00 3158106

Registration Number:	2653231	SECRETS TO ONLINE INVESTING
Registration Number:	2706961	TECHSIGNALS
Registration Number:	2914755	THINKANYWHERE
Registration Number:	2568003	THINKORSWIM
Registration Number:	3351845	THINKORSWIM
Registration Number:	3339797	THINKPIPES
Registration Number:	3473463	THINKSCRIPT
Registration Number:	2827017	TURBOSEARCH
Registration Number:	2134871	WALL STREET CITY
Registration Number:	2584528	ZIASUN
Registration Number:	2587381	ZIASUN
Serial Number:	77375400	7-STEP INVESTING FORMULA
Serial Number:	77288238	INVESTED
Serial Number:	77210349	INVESTTOOLS EDUCATED INVESTING
Serial Number:	77338553	INVESTTOOLS ONLINE
Serial Number:	77475200	MYTRADE
Serial Number:	77409002	PAPERMONEY
Serial Number:	77408963	PAPERPOD
Serial Number:	77136877	SWIM FX
Serial Number:	77316979	TASTYTRADE
Serial Number:	77233485	THINKMICRO
Serial Number:	77233469	THINKMONEY
Serial Number:	77319462	THINKMONEY
Serial Number:	77380915	THINKOPEN
Serial Number:	77380708	THINKPOD

**CORRESPONDENCE DATA**

Fax Number: (713)223-3717  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 713-226-1252  
Email: ppaquet@lockelord.com  
Correspondent Name: Patricia Paquet  
Address Line 1: 600 Travis Street  
Address Line 2: 3400 JPMorgan Chase Tower  
Address Line 4: Houston, TEXAS 77002-3095

ATTORNEY DOCKET NUMBER: 019987-00011

NAME OF SUBMITTER:	Patricia Paquet
Signature:	/patricia paquet/
Date:	08/22/2008
<b>Total Attachments: 6</b> source=Investools TM Assignment#page1.tif source=Investools TM Assignment#page2.tif source=Investools TM Assignment#page3.tif source=Investools TM Assignment#page4.tif source=Investools TM Assignment#page5.tif source=Investools TM Assignment#page6.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, THINKORSWIM GROUP, INC., whose former corporate name was INVESTTOOLS, INC., a Delaware corporation (hereinafter "Assignor"), is the owner of the trademark registrations and applications for registration set forth on Exhibit A attached hereto and incorporated herein, covering certain trademarks (hereinafter, the "Marks"); and

WHEREAS, INVESTTOOLS INC., whose former corporate name was ONLINE INVESTORS ADVANTAGE, INC., a Utah corporation (hereinafter "Assignee"), having a place of business at 13947 S. Minuteman Drive, Draper, Utah, U.S.A., is desirous of acquiring said registrations and applications for registration, as well as the entire right, title, and interest of Assignor in and to the Marks, all other registrations and applications for registration (if any) of the Marks, all goodwill evidenced by the Marks, and all renewals and extensions that may be granted in respect of any of said registrations or applications for registration; and

WHEREAS, Assignor desires to make such assignment to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors and assigns, the registrations of the Marks as set forth on Exhibit A hereto, together with the entire right, title, and interest of Assignor in and to the Marks and the goodwill evidenced thereby, and all other applications for registration and

registrations of the Marks (if any), and all renewals and extensions that may be granted with respect to any of the registrations and applications to register the Marks, and the right to recover for past infringement thereof or injury thereto.

EXECUTED effective as of August 19, 2008.


ASSIGNOR:

THINKORSWIM GROUP, INC.

By:   
Peter Santori, Senior Vice President

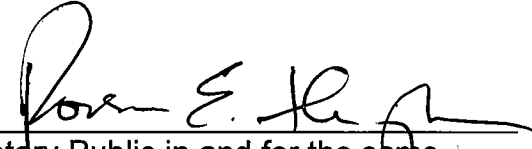
ASSIGNEE:

INVESTTOOLS INC.

By:   
DaK. Kane  
Printed Name  
SVP + CFO  
Title

STATE OF ILLINOIS           §  
  §  
COUNTY OF COOK           §

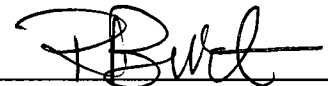
This instrument was acknowledged before me on August 19<sup>th</sup>, 2008, by PETER SANTORI, Senior Vice President of THINKORSWIM GROUP, INC., on behalf of said corporation.

  
\_\_\_\_\_  
Notary Public in and for the same  
County and State

STATE OF Illinois           §  
  §  
COUNTY OF Cook           §



This instrument was acknowledged before me on August 19, 2008, by Ida Kane, SVP and CFO of INVESTTOOLS INC., on behalf of said corporation.

  
\_\_\_\_\_  
Notary Public in and for the same  
County and State

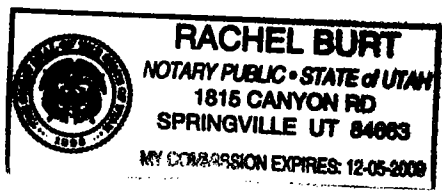


EXHIBIT A

<u>Mark Name</u>	<u>Country</u>	<u>Status</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
5 STEP ONLINE INVESTING FORMULA	Utah	Registered	N/A	1/15/2002	5050072	1/15/2002
ONLINE INVESTOR TOOLBOX	Utah	Registered	N/A	1/15/2002	5049912	1/15/2002
ONLINE INVESTORS ADVANTAGE	Utah	Registered	N/A	1/15/2002	5049938	1/15/2002
ONLINE INVESTOR TOOLBOX ADVANTAGE	Utah	Registered	N/A	1/15/2002	5049959	1/15/2002
SECRETS TO ONLINE INVESTING	Utah	Registered	N/A	1/15/2002	5050008	1/15/2002
WHERE PEOPLE LEARN TO INVEST						
ONLINE	Utah	Registered	N/A	1/15/2002	5049981	1/15/2002
5-STEP INVESTING FORMULA	United States	Registered	78/753,620	11/14/2005	3,158,106	10/17/2006
7-STEP INVESTING FORMULA	United States	Filed	77/375,400	1/18/2008		
AUTOANALYZER	United States	Registered	76/427,978	7/8/2002	2,706,960	4/15/2003
INVESTED (stylized)	United States	Filed	77/288,238	9/25/2007		
INVESTTOOLS	United States	Registered	76/416,090	6/6/2002	2,723,810	6/10/2003
INVESTTOOLS	United States	Registered	76/416,089	6/6/2002	2,741,378	7/29/2003
INVESTTOOLS	United States	Registered	76/416,088	6/6/2002	2,723,809	6/10/2003
INVESTTOOLS	United States	Registered	75/036,005	12/22/1995	2,028,670	7/27/2006
INVESTTOOLS & Design	United States	Registered	77/076,399	1/4/2007	3,316,100	10/23/2007
INVESTTOOLS & Design	United States	Registered	77/076,402	1/4/2007	3,316,101	10/23/2007
INVESTTOOLS CURRENCY TRADER & DESIGN	United States	Registered	78/836,730	3/1/2006	3,201,422	1/23/2007
INVESTTOOLS CURRENCY TRADER & DESIGN	United States	Registered	78/826,567	3/1/2006	3,201,419	1/23/2007
INVESTTOOLS EDUCATED INVESTING & DESIGN	United States	Filed	77/210,349	6/20/2007		
INVESTTOOLS INVESTOR EDUCATION	United States	Registered	78/826,733	3/1/2006	3,201,423	1/23/2007
INVESTTOOLS INVESTOR EDUCATION	United States	Registered	78/826,738	3/1/2006	3,198,623	1/16/2007
INVESTTOOLS METHOD	United States	Registered	78/796,757	1/23/2006	3,154,150	10/10/2006
INVESTTOOLS ONLINE	United States	Filed	77/338,553	11/28/2007		
INVESTOR TOOLBOX	United States	Registered	78/928,154	7/12/2006	3,268,098	7/24/2007
MAKING MONEY IN THE STOCK MARKET	United States	Registered	76/427,976	7/8/2002	2,697,796	3/18/2003
MYTRADE	United States	Filed	77/475,200	5/15/2008		
PAPERMONEY	United States	Filed	77/409,002	2/28/2008		
PAPERPOD	United States	Filed	77/408,963	2/28/2008		

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SECRETS TO ONLINE INVESTING	United States	Registered	76/055,455	5/24/2000	2,653,231	11/26/2002
SWIM FX	United States	Filed	77/136,877	3/21/2007		
TASTYTRADE	United States	Filed	77/316,979	10/30/2007		
TECHSIGNALS	United States	Registered	76/427,979	7/8/2002	2,706,961	4/15/2003
THINKANYWHERE	United States	Registered	76/174,990	11/30/2000	2,914,755	12/28/2004
THINKMICRO	United States	Filed	77/233,485	7/19/2007		
THINKMONEY	United States	Filed	77/233,469	7/19/2007		
THINKMONEY	United States	Filed	77/319,462	11/1/2007		
THINKOPEN	United States	Filed	77/380,915	1/25/2008		
THINKORSWIM	United States	Registered	75/819,263	10/12/1999	2,568,003	5/7/2002
THINKORSWIM & DESIGN	United States	Registered	77/171,002	5/2/2007	3,351,845	12/11/2007
THINKPIPES	United States	Registered	78/926,499	7/11/2006	3,339,797	11/20/2007
THINKPOD	United States	Filed	77/380,708	1/25/2008		
THINKSCRIPT	United States	Registered	77/233,494	7/19/2007	3,473,463	7/22/2008
TURBOSEARCH	United States	Registered	76/427,977	7/8/2002	2,827,017	3/30/2004
WALL STREET CITY	United States	Registered	75/031,982	12/13/1995	2,134,871	2/3/1998
ZIASUN	United States	Registered	76/084,898	7/7/2000	2,584,528	6/25/2002
ZIASUN	United States	Registered	76/084,807	7/7/2000	2,587,381	7/2/2002
INVESTTOOLS	Taiwan	Registered	94052823	11/2/2005	1215740	6/16/2006
INVESTTOOLS	South Korea	Registered	45-2005-4411	11/10/2005	45-19983	5/2/2007
INVESTTOOLS	South Africa	Registered	2002/12703	8/26/2002	2002/12703	8/26/2002
INVESTTOOLS	South Africa	Registered	2002/12702	8/26/2002	2002/12702	8/26/2002
INVESTTOOLS	South Africa	Registered	2002/12701	8/26/2002	2002/12701	8/26/2002
INVESTTOOLS	Singapore	Registered	T0211967J	8/7/2002	T0211967J	7/12/2003
INVESTTOOLS	Singapore	Registered	T0211963H	8/7/2002	T0211963H	7/10/2003
INVESTTOOLS	Singapore	Registered	T0211962Z	8/7/2002	T0211962Z	7/7/2003
INVESTTOOLS	New Zealand	Registered	662102	8/6/2002	662102	2/13/2003
INVESTTOOLS	New Zealand	Registered	662101	8/6/2002	662101	2/13/2003
INVESTTOOLS	New Zealand	Registered	662100	8/6/2002	662100	2/13/2003
TELESCAN	Mexico	Registered	284,786	1/22/1997	544,940	1/22/1997
TELESCAN	Mexico	Registered	284785	1/22/1997	544,939	3/26/1997
TELESCAN INVESTOR'S PLATFORM	Mexico	Registered	284,787	1/22/1997	541,785	2/17/1997
TELESCAN INVESTOR'S PLATFORM	Mexico	Registered	284,789	1/22/1997	541,787	2/17/1997
WALLSTREET CITY	Mexico	Registered	284788	1/22/1997	541,786	2/17/1997
INVESTTOOLS	Malaysia	Registered	2002/09464	8/7/2002	2009464	8/7/2002
INVESTTOOLS	Malaysia	Registered	2002/09465	8/7/2002	2009465	8/7/2002
INVESTTOOLS	Malaysia	Registered	2002/09466	8/7/2002	2009466	8/7/2002

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INVESTTOOLS	Japan	Registered	2005-104496	11/8/2005	5033809	3/16/2007
INVESTTOOLS (with Japanese Translation)	Japan	Registered	2000-105722	9/27/2000	4518783	11/2/2001
INVESTTOOLS	Hong Kong	Registered	2003B14150	8/9/2002	2003B14150	8/9/2002
INVESTTOOLS	Hong Kong	Registered	2003B14151	8/9/2002	2003B14151	8/9/2002
INVESTTOOLS	Hong Kong	Registered	2003B14152	8/9/2002	2003B14152	8/9/2002
INVESTTOOLS	Community	Registered	435446	1/13/1997	435446	6/29/1999
WALLSTREET CITY	Trademark	Registered	5029770	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029771	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029773	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029772	11/28/2005		
INVESTTOOLS	Canada	Registered	1287026	1/17/2006	TMA684,278	3/21/2007
TELESCAN	Canada	Registered	843,658	4/29/1997	530,353	7/27/2000
TELESCAN INVESTOR'S PLATFORM	Canada	Registered	855,414	9/8/1997	532,083	8/31/2000
WALLSTREET CITY	Canada	Registered	830,512	12/2/1996	519,361	11/12/1999
INVESTTOOLS	Brunei	Registered	34882	8/10/2002	34,882	8/10/2002
INVESTTOOLS	Australia	Registered	922492	8/8/2002	922492	8/8/2002