

08-22-2008

REC  
T



To the Director of the U. S. Patent and Trademark Office

103521122

Documents or the new address(es) below.

1. Name of conveying party(ies):

BOUNCE, INC.

- Individual(s)
- General Partnership
- Corporation- State: COLORADO
- Other \_\_\_\_\_

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: VIP PRODUCTS, LLC

Internal Address: \_\_\_\_\_

Address: SUITE 121

Street Address: 16515 S. 40TH STREET

City: PHOENIX

State: AZ

Country: USA Zip: 85048

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship \_\_\_\_\_

Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) MARCH 19, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,558,243

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

TUFFY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: DAVID G. BRAY, ESQ.

Internal Address: SUITE 200

Street Address: 2901 N. CENTRAL AVENUE

City: PHOENIX

State: AZ Zip: 85012-2705

Phone Number: (602) 285-5000

Fax Number: (602) 285-5100

Email Address: david.bray@mwmf.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card # 2112 2000 0000 0000 Expiration Date 08/01/07 - 11/30/07

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: [Signature]

Signature

8-18-08

Date

DAVID G. BRAY, ESQ.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

8-21-08

**STATEMENT OF TRADEMARK ASSIGNMENT**

This Statement of Trademark Assignment (this "Statement") is made as of the 19<sup>th</sup> day of March 2008 by BOUNCE, INC., a Colorado corporation ("Assignor"), and VIP Products, LLC, an Arizona limited liability company ("Assignee").

Assignor and Assignee are parties to that certain Trademark Agreement and Assignment, dated March 19, 2008 (the "Assignment"), and hereby give notice to the public that, pursuant to the Assignment, Assignor has assigned to Assignee all of Assignor's right, title and interest in the word mark "Tuffy," registered as U.S. Trademark Registration Number 1,558,243 (the "Mark"), along with all good will of the business symbolized by the Mark, and other rights.

IN WITNESS WHEREOF, the parties hereto have executed this Statement of Trademark Assignment as of the date first set forth above.

ASSIGNOR:

Bounce, Inc., a Colorado corporation

By: 

Name: Joseph P. Markham

Title: President

ASSIGNEE:

VIP Products, LLC, an Arizona limited liability company

By: 

Name:

Title:

TODD A. BAXTER  
GARY L. BIRNBAUM  
FREDDA J. BISMAN  
JAMES T. BRASELTON  
DAVID G. BRAY  
ROBERT C. BROWN  
DAVID V. BURKETT  
J. GREGORY CAHILL  
ZACHARY CAIN  
SPENCER W. CASHDAN  
JASON B. CASTLE  
SCOT L. CLAUS  
D. SAMUEL COFFMAN  
ROBIN L. DERESPINO  
DONALD E. DYKMAN  
FRED C. FATHE  
GLENN M. FELDMAN  
NICOLE S. FELKER  
RICHARD A. FRIEDLANDER  
JERRY GAFFANEY  
KOLBY W. GRANVILLE  
MELISSA S. HO  
KENNETH A. HODSON  
SCOTT A. HOLCOMB  
DAVID L. LANSKY  
DANA M. LEVY  
CLIFFORD L. MATTICE  
BRIAN M. MUELLER  
EDWARD F. NOVAK  
WILLIAM NOVOTNY

CHARLES H. OLDHAM  
DAVID J. OUMETTE  
JEFF C. PADDEN  
JAMES H. PATTERSON  
MICHAEL J. PLATTI  
MARLENE A. PONIRELLI  
CHARLES S. PRICE  
ANDREW L. PRINGLE  
LES RAATZ  
LEONCE A. RICHARD III  
STEPHEN E. RICHMAN  
JAMES S. RIGBERG  
MICHAEL S. RUBIN  
PAUL RUDERMAN  
BARRY R. SANDERS  
TRICIA SCHAFFER  
MICHAEL R. SCHEURICH  
ROBERT L. SCHWARTZ  
ROBERT A. SHULL  
GARY J. SOSINSKY  
MARKIA STEWART  
TERRY L. TEDESCO  
TIMOTHY J. THOMAS ON  
DAVID I. THOMPSON  
ANNE L. TIFFEN  
DENISE H. TROY  
SOPHIA VARMA  
PETER A. WINKLER  
STEVEN D. WOLFSON

NOEL FIDEL  
RUSSELL PICCOLI  
PAUL V. WENTWORTH

(OF COUNSEL)  
(OF COUNSEL)  
(OF COUNSEL)

LAW OFFICES

MARISCAL, WEEKS, McINTYRE & FRIEDLANDER, P.A.

2901 NORTH CENTRAL AVENUE  
SUITE 200  
PHOENIX, ARIZONA 85012-2705

TELEPHONE: 602.285.5000  
FACSIMILE: 602.285.5100  
WEB SITE: <http://www.mwmf.com>

WRITER'S DIRECT LINE: (602) 285-5057  
E-MAIL: [pat.morgan@mwmf.com](mailto:pat.morgan@mwmf.com)  
OUR FILE NO. 15644-2

August 18, 2008

**FEDERAL EXPRESS**

Mail Stop Assignment Recordation Services  
Director of the USPTO  
2900 Crystal Drive - Suite 9C10  
Arlington, Virginia 22202

Record 2 of 2

Re: Mark: TUFFY  
Reg. No.: 1,558,243


Dear Sir:

Enclosed are the following documents with regard to the above-referenced mark:

- Recordation Form Cover Sheet
- Statement of Trademark Assignment
- Self-addressed and stamped post card
- Check in the amount of \$40.00

Please call me if you have any questions.

Very truly yours,

  
Patricia J. Morgan, CLA  
Paralegal to David G. Bray

pjm  
Enclosures

cc: David G. Bray, Esq.  
MARK\VIP-PRODUCTS\LP-RECORD-STMT-TM

RECORDED: 08/21/2008

TRADEMARK  
REEL: 003839 FRAME: 0945