

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Windsor Foods, L.P.	FORMERLY Specialty Brands, L.P.	08/13/2008	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Windsor Quality Food Company, Ltd		
Street Address:	3355 W. Alabama		
Internal Address:	Suite 730		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77098		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Registration Number:	1125687	BAR-B-Q-SNAK	
Registration Number:	3030776	BIG & SPICY	
Registration Number:	2226325	BUTCHER BOY	
Registration Number:	2230869	BUTCHER BOY	
Registration Number:	927829	CISCO'S	
Registration Number:	3402288	COOLEST MOM ON THE BLOCK	
Registration Number:	2952009	FIESTA-MINIS	
Registration Number:	3165630	FIRE-GRILLED FIESTA	
Registration Number:	2540959	FRED'S FOR STARTERS	
Registration Number:	2901450	GOLDEN VALUE	
Registration Number:	2636034	GREAT FOOD WITH AN ACCENT!	
Registration Number:	2895004	GRILLQUITO	
Registration Number:	2815624	HOTZZARELLA	

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TRADEMARK
REEL: 003839 FRAME: 0953

Registration Number:	1326248	IMPERIAL KITCHENS
Registration Number:	2510986	JOSE OLE
Registration Number:	2628945	JOSE OLE
Registration Number:	3104394	TASTE THE FIESTA
Registration Number:	3110852	TASTE THE FIESTA! JOSÉ OLÉ
Registration Number:	866509	LITTLE JUAN
Registration Number:	1261065	
Registration Number:	1593266	LITTLE JUAN
Registration Number:	2334467	LITTLE JUAN
Registration Number:	897472	M
Registration Number:	2916773	MAC & CHEESE BITES
Registration Number:	3093542	MAC & CHEESE BITES
Registration Number:	1799560	M-A-R-Q-U-E-Z
Registration Number:	2228882	MARQUEZ
Registration Number:	2133201	PACIFIC TORTILLA KITCHEN
Registration Number:	1133424	PIZZA-SNAK
Registration Number:	1293083	POSADA
Registration Number:	1374956	POSADA
Registration Number:	1656388	POSADA
Registration Number:	2230826	POSADA
Registration Number:	1776006	POSADA DELI-FEST
Registration Number:	2142920	ROTANELLI'S
Registration Number:	2187412	ROTANELLI'S ORIGINALE
Registration Number:	2228938	ROTANELLI'S ORIGINALE
Registration Number:	2187417	ROTANELLI'S SIGNATURA
Registration Number:	1662620	ROTANELLI'S VALORE
Registration Number:	1090116	TACO-SNAK
Registration Number:	2841229	TORTILLA CRISPERS
Serial Number:	76656232	FRED'S THE ORIGINAL
Serial Number:	76656233	FRED'S

CORRESPONDENCE DATA

Fax Number: (405)235-0439

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (405) 235-9621

Email: jenna.rader@mcafeetaft.com

TRADEMARK
REEL: 003839 FRAME: 0954

Correspondent Name: Jennifer B. Rader
Address Line 1: 211 North Robinson
Address Line 2: Tenth Floor - Two Leadership Square
Address Line 4: Oklahma City, OKLAHOMA 73102

NAME OF SUBMITTER:	Jennifer B. Rader
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Signature:	/jrader/
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Date:	08/22/2008
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Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Windsor Foods, L.P. (formerly known as Specialty Brands, L.P.), a Delaware limited partnership having a business address of 4200 E Concours, Suite 100, Ontario CA 91764, whose sole general partner is SBIGP, LLC, is the owner of all right, title and interest in and to the trademarks and corresponding United States registrations and registration applications for the trademarks listed in Schedule A attached hereto;

WHEREAS, Windsor Quality Food Company, Ltd. (hereinafter "Windsor"), a Texas limited partnership having a business address of 3355 W Alabama Suite 730, Houston, TX 77098, whose sole general partner is WQFCGP, LLC, a Delaware limited liability company, desires to acquire all of Windsor Foods, L.P.'s right, title and interest in and to the trademarks and corresponding registrations and registration applications for the trademarks listed in Schedule A attached hereto, together with the goodwill of the business connected with the use of and symbolized by the trademarks; and

WHEREAS, Windsor Foods, L.P. desires to assign the trademarks in the registrations and registration applications in Schedule A together as part of the entire business to which the marks pertain and such business is ongoing and existing as required by 15 U.S.C. § 1060;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Windsor Foods, L.P. hereby sells, assigns, transfers and conveys to Windsor all of its right, title and interest in and to the trademarks and corresponding registrations and registration applications for the trademarks listed in Schedule A attached hereto, together with the goodwill of the business connected with the use of and symbolized by the trademarks.

Signed at Ontario, California this 12 day of August, 2008.

ASSIGNOR:

Windsor Foods, L.P. a Delaware limited partnership, formerly known as Specialty Brands, L.P.

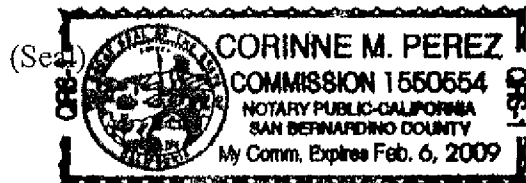
By: SBIGP, LLC, a Delaware limited liability company, sole General Partner

By


Manuel Martinez, CFO

STATE OF CALIFORNIA)
COUNTY OF San Bernardino) ss:

This instrument was acknowledged before me on August 13, 2008, by Manuel Martinez, as CFO of SBIGP, LLC, the sole General Partner of Windsor Foods, L.P. (the Assignor).



Corinne M. Perez
Notary Public
My Commission Expires: 2-6-2009
Commission # 1550654

SCHEDULE A**U.S. REGISTRATIONS:**

REGISTRATION NO.	MARK
1,125,687	BAR-B-Q-SNAK
3,030,776	BIG & SPICY
2,226,325	BUTCHER BOY
2,230,869	BUTCHER BOY
927,829	CISCO'S
3,402,288	COOLEST MOM ON THE BLOCK
2,952,009	FIESTA-MINIS
3,165,630	FIRE-GRILLED FIESTA
2,540,959	FRED'S FOR STARTERS
2,901,450	GOLDEN VALUE
2,636,034	GREAT FOOD WITH AN ACCENT!
2,895,004	GRILLQUITO
2,815,624	HOTZZARELLA
1,326,248	IMPERIAL KITCHENS
2,510,986	JOSE OLÉ
2,628,945	JOSE OLÉ & Design
3,104,394	TASTE THE FIESTA
3,110,852	TASTE THE FIESTA! JOSE OLÉ & Design
866,509	LITTLE JUAN & Design
1,261,065	Miscellaneous Design
1,593,266	LITTLE JUAN & Design
2,334,467	LITTLE JUAN
897,472	M & Design
2,916,773	MAC & CHEESE BITES
3,093,542	MAC & CHEESE BITES & Design
1,799,560	M·A·R·Q·U·E·Z (Stylized)
2,228,882	MARQUEZ
2,133,201	PACIFIC TORTILLA KITCHEN
1,133,424	PIZZA-SNAK
1,293,083	POSADA & Design
1,374,956	POSADA & Design
1,656,388	POSADA & Design
2,230,826	POSADA
1,776,006	POSADA DELI-FEST
2,142,920	ROTANELLI'S
2,187,412	ROTANELLI'S ORIGINALE
2,228,938	ROTANELLI'S ORIGINALE
2,187,417	ROTANELLI'S SIGNATURA
1,662,620	ROTANELLI'S VALORE
1,090,116	TACO-SNAK
2,841,229	TORTILLA CRISPERS

PENDING APPLICATIONS:

SERIAL NO.	MARK
76/656,232	FRED'S THE ORIGINAL
76/656,233	FRED'S