

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Curtis B. Lyons		08/19/2008	INDIVIDUAL: UNITED STATES
Jawan Nobles		08/19/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Atlanta National League Baseball Club, Inc.		
<b>Street Address:</b>	755 Hank Aaron Drive		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30315		
<b>Entity Type:</b>	CORPORATION: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77138347	MISSISSIPPI BRAVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-790-9200		
<b>Email:</b>	trademark@cfl.com		
<b>Correspondent Name:</b>	Richard S. Mandel		
<b>Address Line 1:</b>	1133 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036-6799		
<b>ATTORNEY DOCKET NUMBER:</b>	2130710;MXP;NP		
<b>NAME OF SUBMITTER:</b>	Richard S. Mandel		
<b>Signature:</b>	/Richard S. Mandel/		
<b>Date:</b>	08/25/2008		

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Total Attachments: 2

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## CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY ASSIGNMENT, effective as of the 19th day of August 2008 is from CURTIS B. LYONS, an individual residing at 313 Planters Grove, Ridgeland, Mississippi 39157, and JAWAN NOBLES, an individual residing at 241 Western Hill, Jackson, Mississippi 39121, (collectively "Assignors") to ATLANTA NATIONAL LEAGUE BASEBALL CLUB, INC., a Georgia corporation, located at 755 Hank Aaron Drive, Atlanta, Georgia 30315 ("Assignee").

WHEREAS, Assignors have filed an application in the United States Patent and Trademark Office to register the mark MISSISSIPPI BRAVES (the "Mark") in class 25, Application Serial No. 77/138,347 (the "Application") and claim to have used the Mark in commerce since at least as early as January 20, 1999;

WHEREAS, Assignors for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigned all of their rights, title and interest in and to the Mark together with the goodwill of the business symbolized thereby, and the Application, to Assignee, and Assignee accepted said transfer; and

WHEREAS, Assignors are executing this document for purposes of confirming such assignment of the Mark and Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors, as of the date indicated above, have assigned and transferred and hereby does assign and transfer to Assignee, its successors and assigns, absolutely and forever, all of Assignors' rights, title and interest in and to the Mark together with the goodwill of the business symbolized thereby, and the Application, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and Assignors agree to provide Assignee with any documentation, specimens, use evidence, and/or other materials as may be requested from time to time by Assignee to support the recordation of this Assignment and/or maintenance of the registration of the Mark with the United States Patent and Trademark Office or otherwise to enforce Assignee's rights in the Mark.



CURTIS B. LYONS



JAWAN NOBLES

**ACKNOWLEDGEMENT**

State of Mississippi )  
County of HANDS ) ss.:

On the 19<sup>th</sup> day of August in the year 2008 before me, the undersigned, personally appeared CURTIS B. LYONS, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument, and that such individual made such appearance before the undersigned in the Jackson, MS. [Insert the city or other political subdivision and the state or country or other place the acknowledgement was taken.]

[Signature]  
Signature and Office of  
individual taking acknowledgement

[Signature]

Notary Public State of Mississippi at Large  
My Commission Expires: February 13, 2010  
Bounded Thru Stegall Notary Service

State of Mississippi )  
County of HANDS ) ss.:

On the 19<sup>th</sup> day of August in the year 2008 before me, the undersigned, personally appeared JAWAN NOBLES, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument, and that such individual made such appearance before the undersigned in the \_\_\_\_\_ . [Insert the city or other political subdivision and the state or country or other place the acknowledgement was taken.]

[Signature]

[Signature]  
Signature and Office of  
individual taking acknowledgement

Notary Public State of Mississippi at Large  
My Commission Expires: February 13, 2010  
Bounded Thru Stegall Notary Service