

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asset Management Finance Corporation		08/25/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Asset Management Finance LLC		
Street Address:	65 East 55th Street		
Internal Address:	35th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3214453	ASSET MANAGEMENT FINANCE	
CORRESPONDENCE DATA			
Fax Number:	(212)225-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.225.2574		
Email:	ddennis@cgsh.com		
Correspondent Name:	Deanna S. Dennis		
Address Line 1:	One Liberty Plaza		
Address Line 2:	Cleary Gottlieb Steen & Hamilton		
Address Line 4:	New York, NEW YORK 10006		
ATTORNEY DOCKET NUMBER:	29499-076		
NAME OF SUBMITTER:	Deanna S. Dennis		
Signature:	/Deanna S. Dennis/		

OP \$40.00 3214453

Date:

08/25/2008

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark, effective as of the 25th day of August, 2008, is by and between ASSET MANAGEMENT FINANCE CORPORATION, a Delaware corporation (“Assignor”) and ASSET MANAGEMENT FINANCE LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, Assignor and Assignee have consummated the transfer and assignment by Assignor of the Assigned Assets pursuant to the terms and conditions of the Assignment and Assumption Agreement (the “Assignment Agreement”) by and between Assignor and Assignee dated as of the date hereof (all terms defined in the Assignment Agreement, whenever used herein, shall have the same meanings herein as are prescribed by the Assignment Agreement);


WHEREAS, pursuant to the Assignment Agreement, Assignor has sold, transferred, assigned and delivered certain assets, property, rights and agreements to Assignee including, without limitation, trademarks and service marks, goodwill symbolized thereby, and applications, registrations and renewals in connection therewith including, without limitation, those set forth on Schedule I attached hereto, (collectively the “Trademark Rights”);

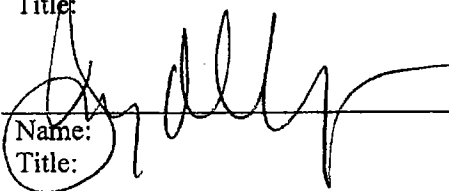
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, transfers, assigns and delivers unto Assignee, all right, title and interest in, to and under the Trademark Rights, and such sale, transfer, assignment and delivery, insofar as it applies to Assigned Assets covered by the Assignment Agreement, is in confirmation of the sale, transfer, assignment and delivery pursuant to the Assignment Agreement.

The right, title and interest conveyed to Assignee pursuant to this Assignment of Trademark are conveyed in conjunction with the right, title and interest conveyed to Assignee pursuant to the Assignment Agreement. The right, title and interest conveyed hereby have been conveyed as a supplement to, and not in limitation of, the right, title and interest conveyed under the Assignment Agreement. Assignor hereby acknowledges and affirms that the rights and remedies of Assignee with respect to the right, title and interest in the Trademark Rights conveyed hereby are more fully set forth in the Assignment Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark to be executed by its duly authorized officer as of the 25th day of August, 2008.

ASSET MANAGEMENT FINANCE
CORPORATION

By: 
Name: _____
Title: _____

By: 
Name: _____
Title: _____

STATE OF New York)
) ss.
COUNTY OF Nassau)

On this 25 day of August, 2008, before me appeared Kenneth McDermott / Barry Klayman, to me personally known and known to me to be the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that she/he is Managing Director of ASSET MANAGEMENT FINANCE CORPORATION, that she/he is duly authorized to sign this Assignment on behalf of said company, and unto me acknowledged said Assignment to be the free act and deed of said company.

Barbara B. Kearney
Notary Public

BARBARA B. KEARNEY
NOTARY PUBLIC, State of New York
No. 01KE5038173
Qualified in Nassau County
Commission Expires January 17, 2011

Signature Page
Assignment of Trademarks

TRADEMARK
REEL: 003841 FRAME: 0375

SCHEDULE I

TRADEMARKS

Registrations

Country	Trademark	Registration Number	Registration Date
United States	ASSET MANAGEMENT FINANCE and Design	3214453	March 6, 2007

SK 22099 0018 911562