

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Virginia Brands, LLC		08/25/2008	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Palmetto Brands, LLC		
Street Address:	1128 Scottsburg Road		
City:	Scottsburg		
State/Country:	VIRGINIA		
Postal Code:	24589		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3254936	PALMETTO	
CORRESPONDENCE DATA			
Fax Number:	(480)287-8670		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	804-364-0405		
Email:	idt@iplawpc.com		
Correspondent Name:	Ian D. Titley		
Address Line 1:	11357 Nuckols Road		
Address Line 4:	Glen Allen, VIRGINIA 23059		
NAME OF SUBMITTER:	Ian D. Titley		
Signature:	/Ian D. Titley/		
Date:	08/26/2008		

OP \$40.00 3254936

Total Attachments: 1

900114575

**TRADEMARK
 REEL: 003841 FRAME: 0959**

TRADEMARK ASSIGNMENT

WHEREAS, Virginia Brands, LLC, a limited liability company organized and existing under the laws of the Commonwealth of Virginia ("Virginia Brands"), has trademark rights and is the owner of the federally registered trademark "Palmetto," Federal Registration Number 3254936 for use in connection with cigarettes, and

WHEREAS, Palmetto Brands, LLC ("Company"), is desirous of acquiring all of Virginia Brands' rights in and to the above referenced "Palmetto" trademark,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Virginia Brands does hereby assign to Company all right, title and interest in and to the "Palmetto" trademark, together with the goodwill of the business symbolized thereby, all rights conferred by virtue of the federal trademark registration of such trademark, its common law trademark rights in and to the trademark, the right to sue for past infringement of the trademark and the right to pursue cancellation and opposition proceedings to enforce the trademark.

Executed this 25th day of AUGUST, 2008.

Virginia Brands, LLC

By:

Name

Title:

Marvin Ligon

MARVIN LIGON

OWNER/MEMBER