

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPORTADE CORPORATION EHF		07/17/2008	LIMITED LIABILITY COMPANY: ICELAND
RECEIVING PARTY DATA			
Name:	O32 EHF		
Street Address:	Vidaras 26		
City:	Reykjavik		
State/Country:	ICELAND		
Postal Code:	IS-110		
Entity Type:	LIMITED LIABILITY COMPANY: ICELAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78926146	SOCCERADE	
Serial Number:	78926069	SOCCERADE	
Serial Number:	78926059	SOCCERADE	
Serial Number:	78926076	SOCCERADE	
Serial Number:	78925956	SOCCERADE	
Serial Number:	78925944	SOCCERADE	
CORRESPONDENCE DATA			
Fax Number:	(212)554-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 554-7868		
Email:	pboisson@mosessinger.com,mbernstein@mosessinger.com		
Correspondent Name:	Patrick Boisson / Trademark Paralegal		
Address Line 1:	405 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10174-1299		

CH \$165.00 78926146

ATTORNEY DOCKET NUMBER:

10447-101

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Patrick Boisson

Signature:

/pboisson/

Date:

08/26/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, SPORTADE CORPORATION EHF, a limited liability company under the laws of Iceland ("Assignor"), having its office at Hofdabakka 9, Reykjavik, Iceland IS-110, has adopted, acquired, used and is using exclusively in its business the trademarks listed in Schedule A (collectively, the "Marks") and for each of such Marks there are applications pending with the U.S. Patent and Trademark Office (collectively, the "Applications"); and

WHEREAS, O32 EHF, a limited liability company under the laws of Iceland ("Assignee"), having its office at Vidaras 26, Reykjavik, Iceland IS-110, is desirous of acquiring all right, title and interest in and to the Marks, and portions of Assignor's business for which the Marks pertain.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the Marks, together with such portions of Assignor's business that the Marks pertain, all the goodwill of the business symbolized by the Marks, the Applications herein and the right to sue and collect damages and/or profits for past infringements of the Marks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor authorizes the Commissioner of Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and the Applications thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment. Assignor further agrees to execute such further documents or instruments as may be reasonably required to record Assignee as the owner of the Mark and the Applications herein assigned.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed as of this July 17 2006.

SPORTADE CORPORATION EHF

By: 

Name: Ivar Jónsson

Title: CEO

SCHEDULE A

<u>Mark</u>	<u>International Class</u>	<u>USPTO Serial Number</u>
SOCCERADE	Class 5	78/926146
SOCCERADE	Class 16	78/926069
SOCCERADE	Class 25	78/926059
SOCCERADE	Class 28	78/926076
SOCCERADE	Class 30	78/925956
SOCCERADE	Class 32	78/925944

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