

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TenPenny Group Inc		08/04/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Coty Prestige Lancaster Group GmbH		
Street Address:	Fort Malakoff Park,		
City:	Rheinstrasse 4E, Mainz		
State/Country:	GERMANY		
Postal Code:	55116		
Entity Type:	GmbH: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77329379	TWILIGHT	
CORRESPONDENCE DATA			
Fax Number:	(212)479-4375		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	elisheva_jasie@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 2:	17th floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	TWILIGHT		
DOMESTIC REPRESENTATIVE			
Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 2:	17th floor		
Address Line 4:	New York, NEW YORK 10016		

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NAME OF SUBMITTER:	Elisheva Jasie
Signature:	/e/
Date:	08/26/2008
Total Attachments: 1 source=TWILIGHT - Assignments from TenPenny to Coty Prestige#page1.tif	

ASSIGNMENT

WHEREAS, Tenpenny Group, Inc. ("ASSIGNOR") and Moshe Inc., DBA Scent-Sation ("MOSHE") entered into a Trademark Purchase Agreement on July 7, 2008 ("AGREEMENT") whereby MOSHE assigned to ASSIGNOR all right, title and interest into in and to the trademark TWILIGHT and the US Trademark Application No. 77329379 (including the goodwill and business associated therewith) ("TWILIGHT") and granted ASSIGNOR certain other rights, including an irrevocable power of attorney to continue prosecution of the US trademark application for TWILIGHT.

WHEREAS, Coty Prestige Lancaster Group GmbH. ("ASSIGNEE") desires to acquire ASSIGNOR's rights under the AGREEMENT, including, without limitation, title and interest in and to TWILIGHT (and the US Trademark Application therefor and the goodwill and business symbolized thereby and therewith) and the irrevocable power of attorney to prosecute the US trademark application for TWILIGHT.

NOW THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, ASSIGNOR hereby transfers the AGREEMENT to ASSIGNEE, including, without limitation, all right, title and interest in and to the trademark TWILIGHT, US Trademark Application No. 77329379 therefor, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, and the assets associated therewith. Without derogating from the transfer of ownership contemplated hereunder, ASSIGNOR additionally grants ASSIGNEE an irrevocable power of attorney to continue to prosecute US Trademark Application No. 77329379 for TWILIGHT in the name of ASSIGNOR or MOSHE and for the benefit of ASSIGNEE and/or to take any action necessary to perfect rights to US Trademark Application No. 77329379 and/or otherwise effectuate the assignment of rights hereunder.

TENPENNY GROUP, INC.

By: _____



Name: _____

Victor Hill

08/04/08

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