

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MGM MIRAGE		08/25/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Metro-Goldwyn-Mayer Lion Corp.		
Street Address:	10250 Constellation Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76382321	MGM MIRAGE PLAYERS CLUB	
Serial Number:	77241281	MGMMIRAGE AVIATION	
CORRESPONDENCE DATA			
Fax Number:	(702)382-8135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(702) 382-2101		
Email:	lvpto@bhfs.com		
Correspondent Name:	Jason D. Firth		
Address Line 1:	100 City Parkway		
Address Line 2:	Suite 1600		
Address Line 4:	Las Vegas, NEVADA 89106		
ATTORNEY DOCKET NUMBER:	12112MGMMIRAGE		
NAME OF SUBMITTER:	Jason D. Firth		
Signature:	/Jason D. Firth/		

CH \$65.00 76382321

Date:

08/26/2008

Total Attachments: 1

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ASSIGNMENT OF MARK

MGM MIRAGE, a Delaware corporation, with its principal place of business at 3799 Las Vegas Blvd South, Las Vegas, NV 89109 (hereinafter "Assignor"), has intended to use the trademarks listed below and has filed an application on the date below, indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of The Trademark Act, and has adopted, owns and is using the Marks listed below.

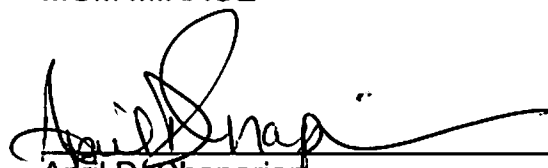
<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
MGM MIRAGE PLAYERS CLUB (and design)	76/382,321	March 13, 2002
MGM MIRAGE AVIATION (and design)	77/241,281	July 27, 2007

Metro-Goldwyn-Mayer Lion Corp., a Delaware corporation, with its principal place of business at 10250 Constellation Blvd., Los Angeles, California 90067 ("Assignee"), desires to acquire the Marks, the registrations and is desirous of acquiring said trademarks and the pending intent-to-use applications therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and pending applications, together with the goodwill of the business symbolized by the Marks, the ongoing business activities associated with the Marks, and the right to bring action for past infringement of the Marks.

MGM MIRAGE

Date: 8/25/2008



April D. Chaparian
Director of Intellectual Property