

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Polyconcept U.S.A., Inc.		06/19/2006	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PF Concept International B.V.		
<b>Street Address:</b>	De Lasso 14,		
<b>City:</b>	2371 GV Roelofaredsveen		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3059229	US BASIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(952)912-0574		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	952-253-4106		
<b>Email:</b>	trademark@alterlaw.com		
<b>Correspondent Name:</b>	Michael B. Lasky		
<b>Address Line 1:</b>	220 South Sixth Street		
<b>Address Line 2:</b>	1700 US Bank Plaza South		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	601.64US01		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Michael B. Lasky		
<b>Address Line 1:</b>	220 South Sixth Street		
<b>Address Line 2:</b>	1700 US Bank Plaza South		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		

OP \$40.00 3059229

NAME OF SUBMITTER:	Michael B. Lasky
Signature:	/Michael B. Lasky/
Date:	08/26/2008
Total Attachments: 1 source=Assignment#page1.tif	

## UNITED STATES OF AMERICA

## ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION

WHEREAS, Polyconcept USA Inc., a company duly organized and existing under the laws of the United States of America and having its principal office and place of business at 69 Jefferson Street, Stamford, Connecticut 06920, USA (hereinafter "ASSIGNOR"), has adopted and used the trademark US BASIC device, which is the subject of a U.S. trademark registration, Reg. No. 3,059,229, (the "Mark");

WHEREAS, PF Concept International B.V., a company duly organized and existing under the laws of The Netherlands and having its principal office and place of business at De Lasso 14, 2371 GV Roelofarendsveen, The Netherlands, (hereinafter "ASSIGNEE"), desires to acquire the Mark and enjoy the protection of the registration of the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee all of its right, title and interest in and to the Mark (including all claims for profits and damages by reason of past infringement of the Mark), together with the good will of the business symbolized by the Mark, and the U.S. registration and any and all other registrations of the Mark.

Assignor covenants that it or its representatives will, upon request, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be effective as of the date below given, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

Polyconcept USA Inc.

Date: June 19, 2006

By: [Signature]

Name: Rick Vreans

Title: Managing Director

K501008NL40 ss