

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Instantwhip Foods, Inc.		08/25/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Flavor Right Foods Group, Inc.		
<b>Street Address:</b>	2517 East Chambers Street		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85040		
<b>Entity Type:</b>	CORPORATION: ARIZONA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1656945	HEALTHGLOW	
<b>Registration Number:</b>	2011726	CREMETASTIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)227-2390		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6142272369		
<b>Email:</b>	trademarks@bricker.com		
<b>Correspondent Name:</b>	Gregory J. Krabacher		
<b>Address Line 1:</b>	100 S. Third Street		
<b>Address Line 2:</b>	Bricker & Eckler LLP		
<b>Address Line 4:</b>	Columbus, OHIO 43215-4291		
<b>ATTORNEY DOCKET NUMBER:</b>	035334 112886		
<b>NAME OF SUBMITTER:</b>	Gregory J. Krabacher		
<b>Signature:</b>	/Gregory J. Krabacher/		

OP \$65.00 1656945

Date:

08/26/2008

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Instantwhip Foods, Inc., a Delaware corporation located at 2200 Cardigan Avenue, Columbus, Ohio 43215, adopted, owns and has used the following trademarks which are registered in the United States Patent and Trademark Office as follows:

<u>Registration Number</u>	<u>Mark</u>
1656945	HEALTH GLOW and design
2011726	CREMETASTIC and design

WHEREAS, Flavor Right Foods Group, Inc., an Arizona corporation located at 2517 East Chambers Street, Phoenix, Arizona 85040 is desirous of acquiring all of the right, title and interest in and to the aforesaid trademarks, the registrations thereof, and the goodwill of the business that is associated with the trademarks.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Instantwhip Foods, Inc. does hereby assign, sell, transfer and convey to Flavor Right Foods Group, Inc. all of its right, title and interest in and to the said trademarks, including all claims for past infringement and all causes of action with respect to or arising out of the said trademarks, together with the goodwill of its business symbolized by the name, the marks, and the registration thereof.

Instantwhip Foods, Inc. further covenants with Flavor Right Foods Group, Inc. to execute, when requested, such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

IN WITNESS WHEREOF, the undersigned authorized officer of Instantwhip Foods, Inc. has hereunto set his hand to this Assignment on this 25 day of August, 2008.

INSTANTWHIP FOODS, INC.

By: \_\_\_\_\_  
Title: President

STATE OF OHIO                    )  
                                          ) SS.  
COUNTY OF Franklin        )

Subscribed to and sworn before me this 25 day of August 2008.

Roberta Dildine  
Notary Public

ROBERTA DILDINE  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 01/24/2010

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