

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tip Top Foods, Inc.		08/25/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Instantwhip Foods, Inc.		
Street Address:	2200 Cardigan Avenue		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2920782	SOUR C	
CORRESPONDENCE DATA			
Fax Number:	(614)227-2390		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6142272369		
Email:	trademarks@bricker.com		
Correspondent Name:	Gregory J. Krabacher		
Address Line 1:	100 S. Third Street		
Address Line 2:	Bricker & Eckler LLP		
Address Line 4:	Columbus, OHIO 43215-4291		
ATTORNEY DOCKET NUMBER:	035334 112886		
NAME OF SUBMITTER:	Gregory J. Krabacher		
Signature:	/Gregory J. Krabacher/		
Date:	08/26/2008		

OP \$40.00 2920782

ASSIGNMENT

WHEREAS, Tip Top Foods, Inc., a California corporation located at 475 Lesser Street, Oakland, California 94601, adopted, owns and has used the following trademarks which are registered in the United States Patent and Trademark Office as follows:

<u>Registration Number</u>	<u>Mark</u>
2920782	SOUR C

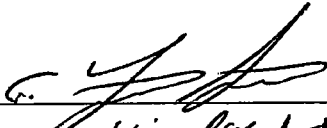
WHEREAS, Instantwhip Foods, Inc., a Delaware corporation located at 2200 Cardigan Avenue, Columbus, Ohio 43215 is desirous of acquiring all of the right, title and interest in and to the aforesaid trademarks, the registrations thereof, and the goodwill of the business that is associated with the trademarks.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Tip Top Foods, Inc. does hereby assign, sell, transfer and convey to Instantwhip Foods, Inc. all of its right, title and interest in and to the said trademarks, including all claims for past infringement and all causes of action with respect to or arising out of the said trademarks, together with the goodwill of its business symbolized by the name, the marks, and the registration thereof.

Tip Top Foods, Inc. further covenants with Instantwhip Foods, Inc. to execute, when requested, such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.


IN WITNESS WHEREOF, the undersigned authorized officer of Tip Top Foods, Inc. has hereunto set his hand to this Assignment on this 25 day of August, 2008.

TIP TOP FOODS, INC.

By: 
Title: Vice President

STATE OF OHIO)
) SS.
COUNTY OF FRANKLIN)

Subscribed to and sworn before me this 25 day of August 2008.


Notary Public

ROBERTA DILDINE
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 01/24/2010