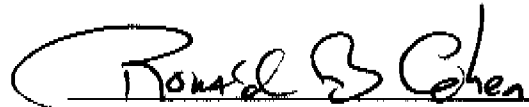


ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 1,911,536, for KIDS ONLY! and Design by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0306 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 1,911,536.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

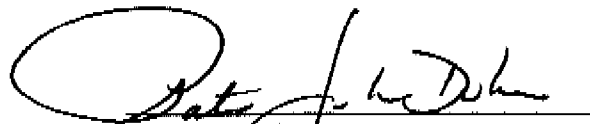
NEW PRODUCTS LLC



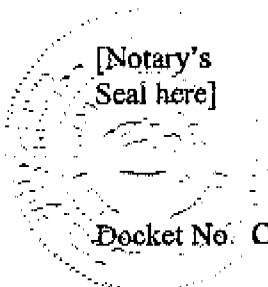
By: Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

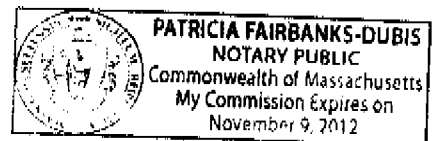
Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.



Notary Public
My commission expires:



Docket No. CON-101J



TRADEMARK
REEL: 003842 FRAME: 0590

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,386,901, for KIDS ONLY! and Design by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0326 (hereinafter "the Assignor") hereby assigns to, Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,386,901.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

NEW PRODUCTS, LLC

Ronald B. Cohen
By: Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Patricia Fairbanks-Dubis
Notary Public
My commission expires:



[Notary's Seal here]

Docket No. CON-109J

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,721,713, for EVERY LITTLE GIRL'S DREAM by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0308 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,721,713.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

NEW PRODUCTS, LLC



By: Ronald B. Cohen
President

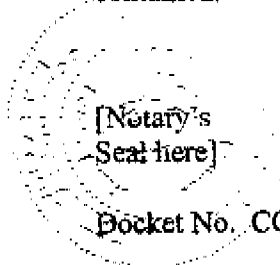
State of Massachusetts }
County of Walden }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.



Notary Public
My commission expires

PATRICIA FAIRBANKS-DUBIS
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires on
November 9, 2012



ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,495,047, for SUPER SHOPPER by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0310 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,495,047.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

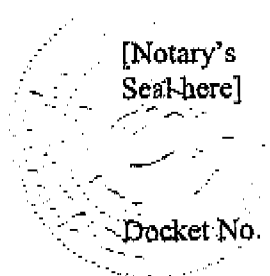
NEW PRODUCTS LLC

Ronald B. Cohen
By: Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

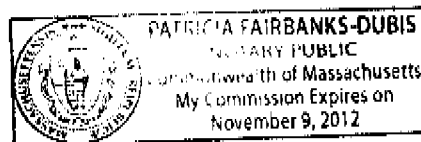
Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Patricia Fairbanks-Dubis
Notary Public
My commission expires:



[Notary's Seal here]

Docket No. CON-111J



TRADEMARK
REEL: 003842 FRAME: 0593

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,614,646, for SUNNY DAY PLAY by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0324 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,614,646.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

NEW PRODUCTS LLC

Ronald B. Cohen
By: Ronald B. Cohen
President

State of Massachusetts }
 }
County of Middlesex }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Patricia Fairbanks-Dubis
Notary Public
My commission expires:

[Notary's
Seal here]



Docket No. CON-114J

TRADEMARK

REEL: 003842 FRAME: 0594

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,687,281, for BABY ROSE by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0312 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,687,281.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

KIDS ONLY, INC.

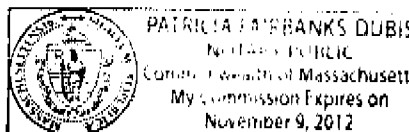
Ronald B. Cohen
By: Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Patricia J. Dubis
Notary Public
My commission expires:

[Notary's
Seal here]



Docket No. CON-115J

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,921,063, for KINGPIN by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0314 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark No.2,921,063.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

NEW PRODUCT LLC



By: Ronald B. Cohen
President

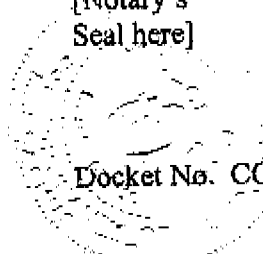
State of Massachusetts }
County of Middlesex }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

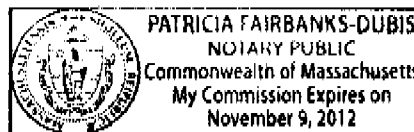


Notary Public
My commission expires:

[Notary's Seal here]



Docket No. CON-118J



TRADEMARK

REEL: 003842 FRAME: 0596

ASSIGNMENT

For valuable consideration, New Products LLC, a Massachusetts Corporation having its principle place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, the assignee of United States Trademark Registration No. 2,746,552, for CHESS TECH and Design by virtue of the assignment recorded April 15, 2004, Reel 002832, Frame 0322 (hereinafter "the Assignor") hereby assigns to Kids Only, Inc., established under the laws of Massachusetts and having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest in, to and under the trademark, and the good will associated therewith, which is the subject of United States Trademark Registration No. 2,746,552.

In Witness Whereof, I hereto set my hand and seal at Westboro this 14 day of August, 2008.

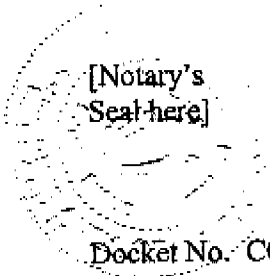
NEW PRODUCTS LLC

Ronald B. Cohen
By: Ronald B. Cohen
President

State of Massachusetts }
County of Middlesex }

Before me this 14 day of August, 2008, personally appeared Ronald B. Cohen known to me to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

Patricia Fairbanks-Dubis
Notary Public
My commission expires:



Docket No. CON-121J

