

FORM PTO-1595

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRADEMARKS ONLY

To the Honorable Commissioner of Trademarks: Please record the attached copy.

1. Name of conveying party:

Prodotti Mediterranei, Inc.

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party:

F.LLI DE CECCO DI FILIPPO FARA S. MARTINO, SPA
66015 - Fara S. Martino, Italy

Additional names and addresses attached? Yes No

3. Nature of conveyance: Assignment

Execution Date: December 7, 2007

4. Registration No. 700,623
Registration No. 3,146,110
Registration No. 3,329,910

5. Name and address of party to whom correspondence concerning document should be mailed:


STAAS & HALSEY L.L.P.
Attention: William F. Herbert
700 Eleventh Street, N.W.
Suite 500
Washington, D.C. 20001

Our Docket: 50.2059/WFH

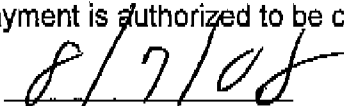
6. Total number of applications and registrations involved: 3 Total fee (37 CFR 3.41).....\$90.00

Enclosed
 Authorized to be charged to deposit account.

8. Deposit Account No.: 19-3935 (Any underpayment is authorized to be charged to this Deposit Account)



William F. Herbert



Date

Total number of pages including cover sheet: 5

CH \$90.00 193935 700623

EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS, PRODOTTI MEDITERRANEI, INC., with offices located at 120 East 42nd Street, 3rd Floor, New York, NY 10017, (hereinafter referred to as the "ASSIGNOR") own certain trademarks and registrations for said marks as listed in Schedule A attached hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, F.LLI DE CECCO DI FILIPPO FARA S. MARTINO, SPA, with offices located at 66015- Fara S. Martino, Italy (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS do hereby sell, assign, transfer and convey unto ASSIGNEE their right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, ASSIGNORS have caused this Assignment to be duly executed as of the ___ day of December 2007.

PRODOTTI MEDITERRANEI, INC.

BY: X 

F.LLI DE CECCO DI FILIPPO FARA S. MARTINO, SPA

BY: 