

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Allied Domecq Spirits & Wine USA, Inc.		01/30/2006	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	1666986 Ontario Inc.
Street Address:	2072 Riverside Drive East
City:	Windsor
State/Country:	ONTARIO
Postal Code:	N8Y 4S5
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0102661	CANADIAN CLUB
Registration Number:	0311039	CLASSIC
Registration Number:	0709141	C.C.
Registration Number:	0743540	"THE BEST IN THE HOUSE"
Registration Number:	1331655	CANADIAN CLUB
Registration Number:	2466102	CANADIAN CLUB SHERRY CASK
Registration Number:	2658256	CAN YOU HANDLE A WHISKY DRINKING WOMAN?
Registration Number:	3003860	CANADIAN CLUB

CORRESPONDENCE DATA

Fax Number: (312)616-5700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3126165600
 Email: trademark@leydig.com
 Correspondent Name: Leydig, Voit, & Mayer, Ltd.

CH \$215.00 0102661

Address Line 1: 180 North Stetson, Two Prudential Plaza
Address Line 2: c/o Claudia W. Stangle, Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	259031
NAME OF SUBMITTER:	Claudia W. Stangle
Signature:	/Claudia W. Stangle/
Date:	08/27/2008

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK

WHEREAS, Allied Domecq Spirits & Wine USA, Inc. (Assignor), a Michigan corporation, having its mailing address at P.O. Box 33006, Detroit, Michigan, 48232, has adopted, used, is using and is the owner of the marks now registered in the United States Patent and Trademark Office and listed in Schedule A:

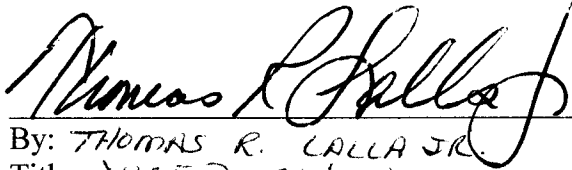
WHEREAS, 1666986 Ontario Inc. (Assignee), a company organized and existing under the laws of the Province of Ontario, Canada, having its principal place of business at 2072 Riverside Drive East, Windsor, Ontario N8Y 4S5 Canada, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns *nunc pro tunc* to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 30th day of January, 2006.


JENNIFER CHOMICKI
NOTARY PUBLIC, STATE OF NEW YORK
REGISTRATION NO. 01CH6077428
QUALIFIED IN PUTNAM COUNTY
CERTIFICATE FILED IN WESTCHESTER COUNTY
MY COMMISSION EXPIRES AUGUST 18, 2010

Allied Domecq Spirits & Wine USA, Inc.


By: THOMAS R. CALLA JR.
Title: VICE PRESIDENT

SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
CANADIAN CLUB (stylized)	0102661	February 16, 1915
CLASSIC	0311039	March 13, 1934
C.C.	0709141	December 27, 1960
"THE BEST IN THE HOUSE"	0743540	January 8, 1963
CANADIAN CLUB	1331655	April 23, 1985
CANADIAN CLUB SHERRY CASK (stylized)	2466102	July 3, 2001
CAN YOU HANDLE A WHISKY DRINKING WOMAN?	2658256	December 10, 2002
CANADIAN CLUB	3003860	October 4, 2005