

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|-------------------------|
| Innovative Art | | 06/23/2008 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------------------|
| Name: | Marian Heath Greeting Cards, LLC |
| Street Address: | 9 Kendrick Road |
| City: | WAREHAM |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 02571 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------|----------|------------------------|
| Serial Number: | 78427009 | PORTAL |
| Serial Number: | 78426992 | PORTAL |
| Serial Number: | 75329747 | P O R T A L |
| Serial Number: | 75329746 | P O R T A L |
| Serial Number: | 75117925 | PORTAL |
| Serial Number: | 75413036 | SENTIMIENTOS DE PORTAL |
| Serial Number: | 75399455 | PORTAL |
| Serial Number: | 75105365 | STREAMERS |
| Serial Number: | 75101742 | PORTAL |

CORRESPONDENCE DATA

Fax Number: (617)316-8263
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6172390632
 Email: agrandy@eapdlaw.com
 Correspondent Name: Adam M. Grandy

CH \$240.00 78427009

Address Line 1: 111 Huntington Avenue
Address Line 2: Edwards Angell Palmer & Dodge LLP
Address Line 4: Boston, MASSACHUSETTS 02199

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|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 217693-3 |
| NAME OF SUBMITTER: | Adam M. Grandy |
| Signature: | /Adam M. Grandy/ |
| Date: | 08/27/2008 |

Total Attachments: 4
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TRADEMARK ASSIGNMENT

Innovative Art, a California corporation having a place of business at 100 Smith Ranch Road, Suite 210, San Rafael, CA, 94903 ("Seller"), has used and is using the trademarks identified on Schedule A and is the owner of the trademark applications and registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby assigns to Marian Heath Greeting Cards, LLC, a Delaware limited liability company having a place of business at 9 Kendrick Road, Wareham, MA 02571 ("Buyer"), the entire right, title and interest in and to the trademark applications and registrations listed on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

Seller further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Buyer to effectuate this assignment.

Witness my hand and seal this 23 day of June, 2008.

INNOVATIVE ART

By: [Signature]

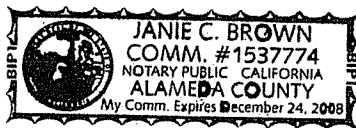
Title: CEO

County of Marin
State of California

Then personally appeared the above named Michael Bianco of Seller and acknowledged the foregoing act to be his or her free act and deed, before me, this 23 day of June 2008.

[Signature]
Notary Public

My commission expires: 12.24.08



SCHEDULE A

Trademark Applications and Registrations in the United States

APPLICATIONS

TRADEMARK

SERIAL NO. FILING DATE

None

REGISTRATIONS

TRADEMARK

REG. NO. REG. DATE

(see attached)

