

08-26-2008



RECOI

TRADEMARK 103521556

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Paisano Publications, LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 18, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: ER Assets, LP

Internal

Address: \_\_\_\_\_

Street Address: 2400 Laguna Drive

City: Ft. Lauderdale

State: Florida

Country: United States Zip: 33316

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship Delaware  
Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,950,658

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mark S. Dodge

Internal Address: \_\_\_\_\_

Street Address: 28210 Dorothy Drive

City: Agoura Hills

State: CA Zip: 91301

Phone Number: (818) 735-6531

Fax Number: (818) 735-6511

Email Address: MDodge@paisanopub.com

6. Total number of applications and registrations involved:

32

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 815

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Signature  
Mark S. Dodge

Name of Person Signing

08/25/2008  
Date 8/18/08

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**EXHIBIT A  
CONTINUATION OF ITEM 4B  
TO RECORDATION COVER SHEET FOR  
ASSIGNMENT FROM  
PAISANO PUBLICATIONS, LLC TO  
ER ASSETS, LP**

**TRADEMARKS/SERVICE MARKS**

<u>MARK</u>	<u>REGISTRATION #</u>
AMERICYCLE	2,864,537
BIKER	2,999,869
BIKER	2,962,922
BIKER	2,922,472
BROS	1,697,109
BROS CLUB	3,150,625
EASYRIDERS	1,107,218
EASYRIDERS	1,950,035
EASYRIDERS	2,213,600
EASYRIDERS	2,214,502
EASYRIDERS	2,216,269
EASYRIDERS	2,233,738
EASYRIDERS	2,975,398
EASYRIDERS	3,214,923
HIBeamZ	2,992,411
HIBeamZ	3,025,785
HIGHBEAMS	2,768,295
IN THE WIND	1,454,232
IN THE WIND	2,980,561

**MARK****REGISTRATION #**

MISCELLANEOUS DESIGN (MOTORCYCLE)	2,229,304
REBEL RODZ	3,427,966
REBEL RODZ	3,450,250
ROADWARE	2,006,050
ROADWARE	2,185,157
ROADWARE	2,253,873
STREET CUSTOMS	2,963,726
STREET CUSTOMS	2,980,557
SUPERCYCLE	1,487,550
TAILGATE	2,386,583
TAILGATE	2,980,558
VQ	1,887,142

## ASSIGNMENT OF TRADEMARKS

For valuable consideration the receipt and sufficiency of which is hereby acknowledged, Paisano Publications, LLC does hereby assign to ER Assets, LP all of Paisano Publications, LLC's right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Title</u>	<u>Country</u>
2,950,678	AMERICAN CHOPPERS	United States
2,864,537	AMERICYCLE	United States
2,999,869	BIKER	United States
2,962,922	BIKER	United States
2,922,472	BIKER	United States
1,697,109	BROS	United States
3,150,625	BROS CLUB	United States
1,107,218	EASYRIDERS	United States
1,950,035	EASYRIDERS	United States
2,213,600	EASYRIDERS	United States
2,214,502	EASYRIDERS	United States
2,216,269	EASYRIDERS	United States
2,233,738	EASYRIDERS	United States
2,975,398	EASYRIDERS	United States
3,214,923	EASYRIDERS	United States
2,992,411	HIBEAMZ	United States
3,025,785	HIBEAMZ	United States
2,768,295	HIGHBEAMS	United States
1,454,232	IN THE WIND	United States
2,980,561	IN THE WIND	United States
2,229,304	MISCELLANEOUS DESIGN (MOTORCYCLE)	United States
3,427,966	REBEL RODZ	United States
3,450,250	REBEL RODZ	United States
2,006,050	ROADWARE	United States
2,185,157	ROADWARE	United States
2,253,873	ROADWARE	United States
2,963,726	STREET CUSTOMS	United States
2,980,557	STREET CUSTOMS	United States
1,487,550	SUPERCYCLE	United States
2,386,583	TAILGATE	United States
2,980,558	TAILGATE	United States
1,887,142	VQ	United States
2,032,164	EASYRIDERS	Argentina
A330,596	EASYRIDERS	Australia
403,733	BROS	Canada
TMA486,466	EASYRIDERS	Canada
TMA530,914	EASYRIDERS	Canada
TMA635,203	MOTORCYCLE DESIGN LOGO	Canada
2020714	EASYRIDERS	China
1332902	EASYRIDERS	China

<u>Registration No.</u>	<u>Title</u>	<u>Country</u>
880928	EASYRIDERS	China
1240319	EASYRIDERS	China
1330869	EASYRIDERS	China
226830	EASYRIDERS	Czech Republic
VR 00648-1980	EASYRIDERS	Denmark
000178715	EASYRIDERS	European Community
004287215	EASYRIDERS	European Community
1508090	EASYRIDERS	France
1001118	EASYRIDERS	Germany
2049918	EASYRIDERS	Germany
1332902	EASYRIDERS	Hong Kong
B075888	EASYRIDERS	Hong Kong
00379/97	EASYRIDERS	Hong Kong
709924	EASYRIDERS	Italy
4800132	EASYRIDERS	Japan
2340224-2	EASYRIDERS	Japan
2722493	EASYRIDERS	Japan
4973294	EASYRIDERS	Japan
1990959	EASYRIDERS	Japan
3295606	EASYRIDERS	Japan
4959477	EASYRIDERS	Japan
4211020	EASYRIDERS	Japan
4127316	EASYRIDERS	Japan
4119161	EASYRIDERS	Japan
4106059	EASYRIDERS	Japan
930418	EASYRIDERS	Mexico
B126953	EASYRIDERS	New Zealand
199/00046	EASYRIDERS	South Africa
1.811.379	EASYRIDERS	Spain
180894	EASYRIDERS	Sweden
B1,109,370	EASYRIDERS	United Kingdom
1,342,290	EASYRIDERS	United Kingdom
1,398,622	EASYRIDERS	United Kingdom
955,784	EASYRIDERS	United Kingdom
1,006,509	EASYRIDERS	United Kingdom

PAISANO PUBLICATIONS, LLC

By:   
 Mark S. Dodge  
 Vice President

Date: August 18, 2008