

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Discovery Communications, LLC		06/19/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	OWN LLC		
Street Address:	2 Dole Drive		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78724601	OWN ONYX WOMAN NETWORK	
Serial Number:	77369749	OWN	
CORRESPONDENCE DATA			
Fax Number:	(212)492-0340		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123733340		
Email:	pharley@paulweiss.com, hranucci@paulweiss.com		
Correspondent Name:	Patricia A. Harley		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	c/o Paul, Weiss, LLP		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	18647-001		
NAME OF SUBMITTER:	Patricia Harley		
Signature:	/patriciaharley/		

CH \$65.00 78724601

Date:

08/27/2008

Total Attachments: 3

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EXECUTION COPY

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") dated as of June 19, 2008, is made by Discovery Communications, LLC, a Delaware limited liability company ("Assignor"), in favor of OWN LLC, a Delaware limited liability company ("Assignee").

WHEREAS Assignor is the owner of the marks, including the trademark registrations and applications therefor, listed on Schedule 1 attached hereto (the "Marks"); and


WHEREAS Assignee desires to acquire the Marks and any and all goodwill associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to each of the Marks, along with the following:

1. the registrations and applications for each of the Marks;
2. the goodwill of the business symbolized by and associated with each of the Marks; and
3. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of each of the Marks.

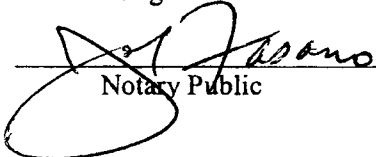
Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

Discovery Communications, LLC

By: 
Name: Bruce Campbell
Title: President, Corporate Development
and Digital Media

STATE OF New York)
: ss.:
COUNTY OF Westchester)

On this 19th day of June, 2008 before me personally came Bruce Campbell, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he/she is the _____ of Assignor; he/she signed the instrument in the name of Assignor; and he/she had the authority to sign the instrument on behalf of Assignor.



Notary Public

JOHN J. FASANO
Notary Public, State of New York
No. 4766807
Qualified in Westchester County
Commission Expires July 31, 2010

[Trademark Assignment]

TRADEMARK
REEL: 003843 FRAME: 0484

SCHEDULE 1

TRADEMARKS AND SERVICE MARKS

Country	Mark	Application No.	Filing Date	Registration No.	Registration Date
United States	OWN ONYX WOMAN NETWORK	78/724,601	9/30/2005	3,212,542	2/27/2007
United States	OWN	77/369,749	1/11/2008	N/A	N/A