

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment of Trademark Registration		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Label Licensing, L.L.C.		08/26/2008	LIMITED LIABILITY COMPANY: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Carolina Beer & Beverage, LLC		
<b>Street Address:</b>	P.O. Box 1183		
<b>City:</b>	Mooresville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28115		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2193033	CAROLINA BLONDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)353-3871		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	704.331.5792		
<b>Email:</b>	docket@klgates.com		
<b>Correspondent Name:</b>	Karl S. Sawyer, Jr.		
<b>Address Line 1:</b>	214 North Tryon Street		
<b>Address Line 2:</b>	Hearst Tower, 47th Floor		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	17817.008		
<b>NAME OF SUBMITTER:</b>	Karl S. Sawyer, Jr.		
<b>Signature:</b>	/karl s sawyer jr./		

OP \$40.00 2193033

Date:

08/28/2008

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK REGISTRATION**

WHEREAS, Label Licensing, L.L.C., a limited liability company organized under the laws of the state of North Carolina (the "Assignor") is the owner of the trademark (the "Mark") and the registration thereof (the "Registration") identified as follows:

US Trademark Registration No. 2,193,033, registered October 6, 1998, for "CAROLINA BLONDE";

WHEREAS, Carolina Beer & Beverage, LLC, a limited liability company organized under the laws of the state of North Carolina (the "Assignee"), is desirous of acquiring said Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and the above identified Registration of the Mark.

This the 26<sup>th</sup> day of August, 2008.

LABEL LICENSING, LLC

By: 

Name: MIKE SMITH

Title: DIRECTOR

CAROLINA BEER & BEVERAGE, LLC

By: 

Name: JOHN STRAIT

Title: PRESIDENT