Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Canadian Firelog Company		108/26/2008	Unlimited Liability Company: NOT PROVIDED

RECEIVING PARTY DATA

Name:	Duraflame, Inc.
Street Address:	2894 Monte Diablo Avenue
City:	Stockton
State/Country:	CALIFORNIA
Postal Code:	95203
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2614107	HEARTH-FIRE
Registration Number:	2108237	WOODLITE

CORRESPONDENCE DATA

Fax Number: (310)282-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-282-2000 x2108

Email: krogers@loeb.com

Correspondent Name: David W. Grace

Address Line 1: 10100 Santa Monica Boulevard C/O Loeb & Loeb LLP, Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067-4120

ATTORNEY DOCKET NUMBER:	003724-66715
NAME OF SUBMITTER:	David W. Grace
Signature:	/David W. Grace/

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Date:	08/28/2008
Total Attachments: 3	
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TRADEMARK REEL: 003844 FRAME: 0364

TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Canadian Firelog Company, a Nova Scotia Unlimited Liability Company, ("Assignor") hereby sells, assigns, and transfers to Duraflame, Inc., a California corporation, whose address is 2894 Monte Diablo Avenue, Stockton, California 95203, ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed in Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the Marks, including the registrations listed on Exhibit A, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the <u>Z</u> day of , 2008.

CANADIAN FIRELOG COMPANY

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Title: CFZ

State of California County of Sec Quality State of California
On August 26, 2008 before me, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under penalty of perjury under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature (Seal) Signature

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TRADEMARK REEL: 003844 FRAME: 0366

EXHIBIT A

MARK	SERIAL NO.	COUNTRY	
HEARTH-FIRE	581241	Canada	
WOODLITE	462958	Canada	
HEARTH-FIRE	2614107	USA	
WOODLITE	2108237	USA	

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RECORDED: 08/28/2008

TRADEMARK REEL: 003844 FRAME: 0367