

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Data Warehouse Corporation		06/30/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Tranzsubco III Corp.		
Street Address:	2200 Fletcher Avenue		
Internal Address:	4th Floor		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2374445	DATAPLUS	
CORRESPONDENCE DATA			
Fax Number:	(973)422-2963		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Lowenstein Sandler PC		
Address Line 1:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	17236/1		
NAME OF SUBMITTER:	Vanessa A. Ignacio		
Signature:	/Vanessa A. Ignacio/		
Date:	08/29/2008		

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Total Attachments: 4

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ASSIGNMENT OF SERVICEMARK

THIS ASSIGNMENT OF SERVICEMARK, dated as of June 30, 2006 (this "Assignment"), by and between DATA WAREHOUSE CORPORATION, a Florida corporation with its principal place of business at 3651 FAU Boulevard, Suite 400, Boca Raton, Florida 33431 ("Assignor"), and TRANZSUBCO III CORP., a Delaware corporation with its principal place of business at 2200 Fletcher Avenue, 4th Floor, Fort Lee, New Jersey ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the servicemark set forth on Schedule I hereto (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring any and all rights that the Assignor may have in and to the Mark, including the registrations therefore.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, including the registrations therefor, the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark and the right to recover for damages and profits for past infringements thereof.

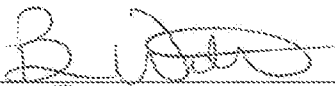
2. Assignor agrees to execute and deliver at the reasonable request of Assignee, all papers, instruments and assignments, and to perform any other acts that Assignee may reasonably request in order to vest all Assignor's right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee.

[The remainder of this page is left blank intentionally.]

[Signature page follows.]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first above written.

DATA WAREHOUSE CORPORATION

By: 
Name: BEN WALDMAN
Title: CEO

TRANZSUBCO III CORP.

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first above written.

DATA WAREHOUSE CORPORATION

By: _____
Name:
Title:

TRANZSUBCO III CORP.

By:  _____
Name: David Graf
Title: President

SCHEDULE 1

Service mark

Registration Number

DATAPLUS

2,374,445