TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John Cole		08/01/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	iStep Global, LLC	
Street Address:	1042 N. El Camino Real, Suite B-428	
City:	Encinitas	
State/Country:	CALIFORNIA	
Postal Code:	92024	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77357303	ISTEP

CORRESPONDENCE DATA

Fax Number: (619)696-1410

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 619-236-1551

Email: trademarks@higgslaw.com
Correspondent Name: Charles F. Reidelbach, Jr.
Address Line 1: 401 West A Street, Suite 2600
Address Line 2: Higgs, Fletcher & Mack, LLP
Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	105790-00004
NAME OF SUBMITTER:	Charles F. Reidelbach, Jr.
Signature:	/charlesfreidelbachjr/
Date:	08/29/2008

REEL: 003844 FRAME: 0670

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Total Attachments: 1

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TRADEMARK REEL: 003844 FRAME: 0671

TRADEMARK ASSIGNMENT

WHEREAS, JOHN COLE, an individual, having an address of 1042 N. El Camino Real, Suite B-428, Encinitas, California 92024, ("ASSIGNOR"), has adopted, used, is using and is the owner of the following trademarks for which applications in the United States Patent and Trademark Office are pending:

Trademark	Application No.	Filed	
FLEXSTEP	77/128,650	March 12, 2007	
ISTEP	77/357,303	December 20, 2007	

WHEREAS, ISTEP GLOBAL, LLC, a California limited liability company, with its principal place of business at 1042 N. El Camino Real, Suite B-428, Encinitas, California 92024, ("ASSIGNEE"), is desirous of acquiring said trademarks and the applications therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States in and to said trademarks and said applications therefor, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to said assignee, ISTEP GLOBAL, LLC.

Signed, this _ day of August, 2008.

JOHN COLE

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