

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, Inc.		08/27/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	ACCC, Inc.
Street Address:	16120 U.S. Highway 19 North
City:	Clearwater
State/Country:	FLORIDA
Postal Code:	33764
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2739891	
Registration Number:	2785588	
Serial Number:	76551849	LEADSPLUS!
Serial Number:	76551850	A NEW DIMENSION IN CUSTOMER ACQUISITION!
Serial Number:	75916031	PUB POINTS
Registration Number:	1954295	SPECIAL DATA PROCESSING, INC.
Registration Number:	2042719	NATIONAL MAGAZINE EXCHANGE
Registration Number:	1926775	NATIONAL PUBLISHERS EXCHANGE
Registration Number:	1914369	NATIONAL LIST EXCHANGE
Registration Number:	1999461	NME
Registration Number:	1973076	NPE
Registration Number:	1985495	
Registration Number:	2241994	MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES
Registration Number:	2589815	NATIONAL PUBLISHERS EXCHANGE

OP \$490.00 2739891

Registration Number:	2570110	MMC
Registration Number:	2620909	NATIONAL LIST EXCHANGE
Registration Number:	2555999	NLE
Serial Number:	75916027	MAGAZINE MANAGER
Serial Number:	76365405	ONESWITCH

CORRESPONDENCE DATA

Fax Number: (202)420-2201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: parsonse@dicksteinshapiro.com

Correspondent Name: Dickstein Shapiro LLP

Address Line 1: 1825 Eye Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	B0089.0001
NAME OF SUBMITTER:	Elizabeth Parsons
Signature:	/Elizabeth Parsons/
Date:	08/29/2008

Total Attachments: 4

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ASSIGNMENT
(Trademarks)

WHEREAS, Special Data Processing Corporation, a Florida corporation (the "Grantor") executed (i) that certain SENIOR TRADEMARK SECURITY AGREEMENT dated as of October 1, 2004 and recorded on October 5, 2004 at Reel 002951, Frame 0377 with the U.S. Patent and Trademark Office (the "Security Agreement") in favor of Wells Fargo Foothill, Inc. (the "Original Secured Party") with respect to the patents listed on the annexed Schedule 1A and (ii) that certain CORRECTIVE ASSIGNMENT TO SENIOR TRADEMARK SECURITY AGREEMENT recorded on October 22, 2004 at Reel 002961, Frame 0683 with the U.S. Patent and Trademark Office (the "Corrective Assignment" and together with the Security Agreement, the "Senior Security Agreements") to correct the execution date of the Security Agreement with the U.S. Patent and Trademark Office; and

WHEREAS, as of the date hereof, the Original Secured Party has assigned all of its rights, remedies and interests against the Grantor to ACCC, Inc., a Delaware corporation (the "New Secured Party") pursuant to that certain Assignment and Acceptance Agreement dated as of August 13, 2008, by and among, among others, Original Secured Party, New Secured Party and Grantor.

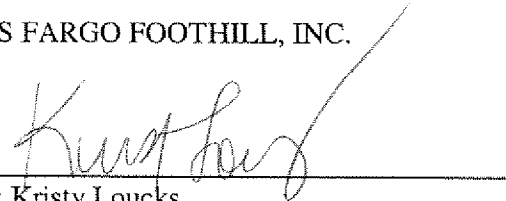
NOW, THEREFORE, the Original Secured Party hereby assigns all of its rights, remedies and interests under the Senior Security Agreements and the "Security Agreement" as defined in the Security Agreement, to the New Secured Party.

Dated: August 27, 2008

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WELLS FARGO FOOTHILL, INC.

By: _____

A handwritten signature in cursive script, appearing to read "Kristy Loucks", written over a horizontal line.

Name: Kristy Loucks

Title: Vice President

[Signature Page to Assignment - Trademarks]

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TRADEMARK
REEL: 003845 FRAME: 0241

SCHEDULE 1A TO ASSIGNMENT

Trademarks

<u>Larson Doc. No.</u>	<u>Type of IP</u>	<u>Title</u>	<u>Most Recent Action</u>	<u>Next Critical Date</u>
643.1	Federal SM	Special Data Processing, Inc. 74/552,095	Registered 02/06/96 1,954,295	Renewal due 02/06/06
643.3A	Federal SM	National Magazine Exchange 74/674,841	Registered 03/11/97 2,042,719	Renewal due 03/11/07
643.4	Federal SM (suppl.)	National Publishers Exchange 74/579,121	Registered 10/10/95 1,926,775 <i>(Supplemental)</i>	**will allow to expire - filed on Principal Register - see 643.26
643.5	Federal SM (suppl.)	National List Exchange 74/582,266	Registered 08/22/95 1,914,369 <i>(Supplemental)</i>	**will allow expire - filed on Principal Register - see 643.28
643.7	Federal SM	NME 74/694,722	Registered 09/10/96 1,999,461	Renewal due 09/10/06
643.8	Federal SM	NPE 74/694/732	Registered 05/07/96 1,973,076	Renewal due 05/07/06
643.9	Federal SM	Miscellaneous design - eagle emerging from book 74/694,733	Registered 07/09/96 1,985,495	Renewal due 07/09/06
643.12	Federal SM	Million Dollar Strike It Rich Sweepstakes 75/320,669	Registered 04/27/99 2,241,994	Sec. 8 & 15 Affidavit due 04/27/05
643.21	Federal SM	Magazine Manager 75/916,027	Notice of Allowance 04/20/04	Statement of Use/Extension of Time due before 10/19/04
643.26	Federal SM	National Publishers Exchange 76/194,852 <i>(Re-filing)</i>	Registered 07/02/02 2,589,815 <i>(Principal)</i>	Sec. 8 & 15 Affidavit due 07/01/08
643.27	Federal SM	MMC 76/316,245	Registered 05/14/02 2,570,110	Sec. 8 & 15 Affidavit due 05/13/08
643.28	Federal SM	National List Exchange 76/302,399 <i>(Re-filing)</i>	Registered 09/17/02 2,620,909 <i>(Principal)</i>	Sec. 8 & 15 Affidavit due 09/16/08
643.29	Federal SM	NLE 76/302,574	Registered 04/02/02 2,555,999	Sec. 8 & 15 Affidavit due 04/01/08
643.30	Federal SM	OneSwitch 76/365,405	Received 4 th office action dated 07/09/04	Response due before 1/20/05

<u>Larson Doc. No.</u>	<u>Type of IP</u>	<u>Title</u>	<u>Most Recent Action</u>	<u>Next Critical Date</u>
643.32	Federal SM	Mailbox Logo 76/404,022	Registered 07/22/03 2,739,891	Sec. 8 & 15 Affidavit due 07/21/09
643.33	Federal SM	House Inside A Circle Logo 76/404,021	Registered 11/25/03 2,785,588	Sec. 8 & 15 Affidavit due 11/24/09
643.35	Federal SM	Leads Plus! 76/551,849	Filed 10/15/03	Awaiting further action from Examiner
643.36	Federal SM	A New Dimension in Customer Acquisition! 76/551,850	Filed 10/15/03	Awaiting further action from Examiner
		Pub Points 75/916,031	Filed 2/10/00	