

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Source Interlink Media, Inc.		02/28/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Source Interlink Media, LLC		
Street Address:	261 Madison Avenue		
Internal Address:	Legal		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77326353	SOURCE INTERLINK MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(212)915-4590		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-915-4665		
Email:	samantha.favitta@sourceinterlink.com		
Correspondent Name:	Source Interlink Media, LLC		
Address Line 1:	261 Madison Avenue		
Address Line 2:	Samantha Favitta, Director IP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	NAME CHANGE SIM		
NAME OF SUBMITTER:	Samantha Favitta		
Signature:	/Samantha Favitta/		

OP \$40.00 77326353

Date:

09/03/2008

Total Attachments: 4

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source=Source Interlink Media Inc to LLC#page4.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SOURCE INTERLINK MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SOURCE INTERLINK MEDIA, INC." TO "SOURCE INTERLINK MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2008, AT 12:30 O'CLOCK P.M.

2263049 8100V

080247302



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6414167

DATE: 02-28-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 003845 FRAME: 0930

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.

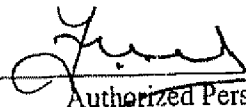
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.

- 3.) The date the corporation first formed is 5/14/91.

- 4.) The name of the Corporation immediately prior to filing this Certificate is Source Interlink Media, Inc.

- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Source Interlink Media, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
28th day of February, A.D. 2008

By: 
Authorized Person
Name: Frederick V. Perry, Assistant Secretary
Print or Type

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "SOURCE INTERLINK MEDIA, LLC" FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2008, AT 12:30 O'CLOCK P.M.



2263049 8100V

080247302

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6414167

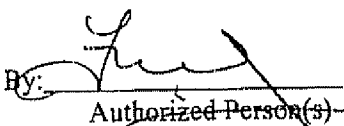
DATE: 02-28-08

TRADEMARK
REEL: 003845 FRAME: 0932

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

- **First:** The name of the limited liability company is Source Interlink Media, LLC
- **Second:** The address of its registered office in the State of Delaware is 2711
Centerville Road Suite 400 in the City of Wilmington, DE 19808. The
name of its Registered agent at such address is Corporation Service Company
- **Third:** (Use this paragraph only if the company is to have a specific effective date of
dissolution: "The latest date on which the limited liability company is to dissolve is
_____".)
- **Fourth:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
28th day of February, 2008.

By: 
Authorized Person(s)
Name: Frederick V. Perry
Typed or Printed