

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pernod Ricard USA, LLC		02/29/2008	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Pernod Ricard New Zealand Limited		
Street Address:	4 Viaduct Harbour Avenue		
City:	Auckland 1010		
State/Country:	NEW ZEALAND		
Postal Code:	1010		
Entity Type:	company: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3291684	ZED	
CORRESPONDENCE DATA			
Fax Number:	(215)979-1020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-979-1282		
Email:	Lfgould@duanemorris.com		
Correspondent Name:	LEWIS F. GOULD, JR.		
Address Line 1:	30 South 17th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	E5487-00007		
DOMESTIC REPRESENTATIVE			
Name:	Lewis F. Gould, Jr.		
Address Line 1:	30 South 17th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		

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NAME OF SUBMITTER:	LEWIS F. GOULD, JR.
Signature:	/lfg/
Date:	06/13/2008
Total Attachments: 1 source=PRusa-PRNZast#page1.tif	

1150
CNT-0129

United States

DEED OF ASSIGNMENT

BETWEEN: **Pernod Ricard USA, LLC** a Limited Liability Company organised and existing under the laws of Indiana, United States of America, and whose registered address is **100 Manhattanville Road, Purchase, NY 10577, USA** (hereinafter called "the Assignor") of the one part,

AND: **Pernod Ricard New Zealand Limited** a company organised and existing under the laws of New Zealand, and whose registered address is **4 Viaduct Harbour Avenue, Auckland 1010, New Zealand** (hereinafter called "the Assignee") of the other part,

WHEREAS:

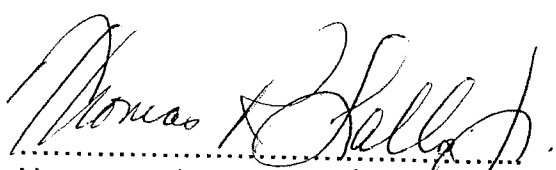
- (a) The Assignor is the proprietor of the trademark/s (hereinafter called "the said trade mark") short particulars of which are set out in the attached schedule,
- (b) The Assignor and the Assignee have agreed that the said trade mark shall be assigned and transferred to the Assignee,

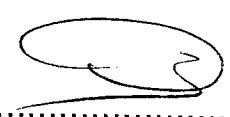
NOW THIS DEED WITNESSETH AND IT IS HEREBY AGREED AND DECLARED as follows:

In pursuance of the said agreement and for good and sufficient consideration, the Assignor hereby assigns unto the Assignee, its successors and assigns, all its right title and interest in and to the said trade mark with the goodwill of the business of the Assignor concerned, in the goods and/or services in respect of which the said trade mark is registered, to hold the same unto the Assignee absolutely.

For and on behalf of
Pernod Ricard USA, LLC

For and on behalf of
Pernod Ricard New Zealand Limited


 Name: **HOMAS R. WALLA JR.**
 Title: **VICE PRESIDENT - ADMINISTRATION**
 Date: **FEBRUARY 29, 2008**


 Name: **NICOLAS KRANTZ**
 Title: **Director**
 Date: **21.01.2008**