TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/03/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chesebrough-Pond's Inc.		05/03/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Conopco, Inc.
Street Address:	700 Sylvan Avenue
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 76447411		GO AHEAD. GET DIRTY.

CORRESPONDENCE DATA

Fax Number: (212)310-1603

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-626-4557

Email: nyctrademarks@bakernet.com

Correspondent Name: Pamela T. Church

Address Line 1: 1114 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	39193324.021 PROJGOODWOOD
NAME OF SUBMITTER:	Pamela T. Church
Signature:	/ptc/

TRADEMARK REEL: 003846 FRAME: 0149

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Date:	09/03/2008	
Total Attachments: 1 source=Certificate of Merger from Chesebrough-Pond's into Conopco (NY entity)#page1.tif		

TRADEMARK REEL: 003846 FRAME: 0150 (THU) 5. 5 05 14:52/ST. 14:48\$\delta \delta Secretary of State Division of Corporations Delivered 02:27 PM 05/04/2005

CERTIFICATE OF OWNERSHIP AND MERGER SRV 050362101 - 2226184 FILE

MERGING

CHESEBROUGH-POND'S INC.

INTO

CONOPCO, INC.

(Pursuant to Section 253 of the General Corporation Law of the State of Delaware)

Conopco, Inc., a corporation organized and existing under the laws of the State of New York (the "Corporation"), does hereby certify:

FIRST: That the Corporation owns all of the outstanding shares of common stock of Chesebrough-Pond's Inc., a Delaware corporation incorporated on March 28, 1990 pursuant to the General Corporation Law of the State of Delaware.

SECOND: That the Corporation, by the following resolutions of its Board of Directors duly adopted by written consent on May 3, 2005, will merge into itself said Chesebrough-Pond's, Inc.:

RESOLVED, that the Corporation merge into itself Chesebrough-Pond's Inc. and assume all of its obligations; and further

RESOLVED, that said merger shall become effective on May 7, 2005, subject to the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware; and further

RESOLVED, that the proper officers of the Corporation be, and they hereby are, directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to so merge with Chesebrough-Pond's, Inc. and to assume its obligations and to cause the same to be filed with the Secretary of State of the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect said merger.

The Secretary of State of Delaware is appointed as the agent to accept service of process and mailing address therefor is: Unilever United States, Inc., 700 Sylvan Avenue, Englewood Cliffs, NJ 07632.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer on May 3, 2005.

Conopco, Inc.

David A. Schwartz

Vice President

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RECORDED: 09/03/2008

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