

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oceanus Advisors, Inc.		09/02/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mission Product Holdings, Inc.		
<b>Street Address:</b>	185 Madison Avenue, 12th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3487495	MISSION PRODUCT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	anicolescu@fzlz.com		
<b>Correspondent Name:</b>	J. ALLISON STRICKLAND		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	OCEA 0708336		
<b>NAME OF SUBMITTER:</b>	J. Allison Strickland		
<b>Signature:</b>	/anca nicolescu/		
<b>Date:</b>	09/03/2008		

CH \$40.00 3487495

Total Attachments: 1

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**ASSIGNMENT**

**WHEREAS**, Oceanus Advisors, Inc., a corporation organized and existing under the laws of the State of New York, located at 50 Windingwood Road North, Rye Brook, NY 10573 ("Assignor"), is the owner of the following trademark (the "Trademark") and registration therefore (the "Registration");

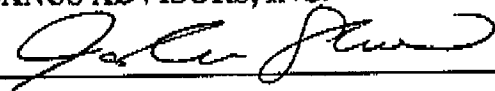
TRADEMARK	REGISTRATION NO.
MISSION PRODUCT	3,487,495

**and**

**WHEREAS**, Mission Product Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware, located at 185 Madison Avenue, 12<sup>th</sup> Floor, New York, NY 10016 ("Assignee"), is desirous of acquiring the Trademark and Registration.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the Registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

**OCEANUS ADVISORS, INC.**

By: 

Name: JOSHUA SHAW

Title: PARTNER / OCEANUS ADVISORS, INC

Date of Signature: 9/2/08

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