

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		08/15/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Unilever Supply Chain, Inc.		
Street Address:	1 John Street		
City:	Clinton		
State/Country:	CONNECTICUT		
Postal Code:	06413		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76623890	FRESH RAIN	
Serial Number:	76630745	SNUGGLE	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1603		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-626-4557		
Email:	nyctrademarks@bakernet.com		
Correspondent Name:	Pamela T. Church		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	39193324.021 P. GOODWOOD		
NAME OF SUBMITTER:	Pamela T. Church		
Signature:	/ptc/		
Date:	09/04/2008		

TRADEMARK

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REEL: 003846 FRAME: 0449

CH 76623890 \$65.00

**Total Attachments: 2**

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# TRADE MARK ASSIGNMENT

**DATE:**

**BETWEEN:**

1. **CONOPCO, INC.**, a company organized and existing under the laws of New York, with business office at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, whose signature is affixed to this assignment, (hereinafter referred to as the "Assignor"); and
2. **UNILEVER SUPPLY CHAIN, INC.** a company organized and existing under the laws of Delaware, with business office at 1 John Street Clinton, CT 06413, United States, whose signature is affixed to this assignment, (hereinafter referred to as the "Assignee");

## RECITALS:

- (A) The Assignor is the proprietor of the trade marks set out in the Schedule attached hereto (the "Trade Marks") in the United States.
- (B) The Assignor has agreed to assign such Trade Marks to the Assignee in accordance with the terms of this Agreement.

**IT IS AGREED** as follows:

### 1. ASSIGNMENT

- 1.1 In consideration of the sum of \$10(Ten dollars) paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the Trade Marks together with the goodwill of the business in relation to which such Trade Marks are, or have been, used, and any common law rights attaching to the Trade Marks, and the right to sue for infringements or other unlawful acts which occurred before the assignment.

### 2. GOVERNING LAW

This Agreement and the relationship between the parties shall be governed by, and interpreted in accordance with, English law and the parties hereto submit to the exclusive jurisdiction of the English courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

**EXECUTED** by the parties on the date set out on the first page of this document.


Signed for and on behalf of **CONOPCO, INC.**,

Signature: .....  
Name: ..... **JOSEPH SULLIVAN**  
Title: ..... **DULY AUTHORIZED**  
Date: ..... **15 Aug 2008**

Signed for and on behalf of **UNILEVER SUPPLY CHAIN, INC.**

Signature: .....  
Name: ..... **JOSEPH SULLIVAN**  
Title: ..... **DULY AUTHORIZED**  
Date: ..... **15 Aug 2008**

## SCHEDULE

Country	Trademark	TM Logo	Classes	Application No	Registration No	Status	Next Renewal Due	Registered Proprietor
United States of America	FRESH RAIN		3	76212626	2898513	Registered	2 Nov 2014	CONOPCO INC, dba UNILEVER (a NEW YORK CORPORATION)
Classes		Goods/Services						
3		FABRIC SOFTENER						
United States of America	FRESH RAIN		3	76623890	3134717	Registered	29 Aug 2016	CONOPCO INC
Classes		Goods/Services						
3		refresher spray for use on household fabrics to eliminate odors and leave fabrics with a fragrance						
United States of America	SNUGGLE		26, 28	76630745		Pending		CHESEBROUGH-POND'S INC.
Classes		Goods/Services						
26		zipper pulls and zipper accessories in the nature of a stuffed animal						
28		infant and baby rattles, bath toys in the shape of a bear						
United States of America	SUENOS DULCES		3	76229510	2652577	Registered	19 Nov 2012	CONOPCO INC (NEW YORK CORPORATION), DBA LEVER INDUSTRIAL CO,
Classes		Goods/Services						
3		Fabric softener						
United States of America	SUNPOWER		3	72283958	0847171	Registered	2 Apr 2008	CONOPCO INC
Classes		Goods/Services						
		DETERGENT FOR GENERAL WASHING AND CLEANSING						