Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Infrin, L.L.C. d/b/a Intercontinental	L.L.C. d/b/a Intercontinental		LIMITED LIABILITY
Fragrances		09/03/2008	COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Symrise, Inc.
Street Address:	300 North Street
City:	Teterboro
State/Country:	NEW JERSEY
Postal Code:	07608
Entity Type:	CORPORATION: NEW JERSEY

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2901248	INTERCONTINENTAL FRAGRANCES
Registration Number:	2926181	INTERCONTINENTAL FRAGRANCES
Registration Number:	2904287	INTERCONTINENTAL FRAGRANCES
Registration Number:	2901249	INTERCONTINENTAL FRAGRANCES
Registration Number:	2902817	MAXESSENCE
Registration Number:	3096030	SOYESSENCE
Registration Number:	3091699	PALMESSENCE
Registration Number:	3150890	POWDAROMA

## **CORRESPONDENCE DATA**

900115259

Fax Number: (713)223-3717

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

713-226-1252 Phone:

Email: ppaquet@lockelord.com

Correspondent Name: Patricia Paquet

**TRADEMARK** 

**REEL: 003846 FRAME: 0837** 

Address Line 1: 600 Travis Street Address Line 2: 3400 JPMorgan Chase Tower Houston, TEXAS 77002-3095 Address Line 4: ATTORNEY DOCKET NUMBER: 024607-0001 NAME OF SUBMITTER: Patricia Paquet Signature: /patricia paquet/ 09/04/2008 Date: Total Attachments: 4 source=Symrise-TM Assignment#page1.tif source=Symrise-TM Assignment#page2.tif source=Symrise-TM Assignment#page3.tif source=Symrise-TM Assignment#page4.tif

TRADEMARK

**REEL: 003846 FRAME: 0838** 

#### TRADEMARK AND TRADENAME ASSIGNMENT

This TRADEMARK AND TRADENAME ASSIGNMENT (the "Assignment") is made effective as of September 3, 2008, by and between INFRIN, L.L.C. d/b/a INTERCONTINENTAL FRAGRANCES, a Delaware limited liability company (the "Assignor"), and SYMRISE, INC., a New Jersey corporation (the "Assignee") (collectively, the Assignor and the Assignee are referred to herein as the "Parties").

### WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks, trademark applications, and trademark registrations, and tradenames and all derivatives thereof (whether singular or plural) set forth on the attached <u>Schedule 1</u> (hereinafter the "<u>Marks, Registrations, and Names</u>"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title, and interest in and to the Marks, Registrations, and Names.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, convey, assign, transfer, and set over to the Assignee, Assignor's entire right, title, and interest in and to the Marks, Registrations, and Names and all associated rights, together with the goodwill of Assignor's business in connection therewith, and the full right to sue for past, present or future infringement of any of such Marks, Registrations, and Names, these rights to be held and enjoyed by the Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by the Assignor had this assignment not been made (including but not limited to, all registration rights with respect to the Marks, Registrations, and Names, and the right of claiming for itself the priority of filing of applications for the registration of the Marks, Registrations, and Names in other countries of the world, in accordance with Article 4 of the International Paris Convention (1883), and any other applicable convention and/or treaty).

[Signature Page Follows]

HOU 0024607.00001: 1348854v2

TRADEMARK REEL: 003846 FRAME: 0839

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by a duly authorized corporate officer effective as of the 3 day of September, 2008.

INFRIN, L.L.C. d/b/a INTERCONTINENTAL

**FRAGRANCES** 

Name: Marvin L. Réadhimer

Title: President & CEO

STATE OF TEXAS **COUNTY OF HARRIS** 

On this <u>Red</u> day of September, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared <u>Redollmen</u>, the <u>Reds. + Clea</u> of INFRIN, L.L.C. d/b/a INTERCONTINENTAL FRAGRANCES, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed in the capacity therein stated.



Notary Public in and for the State of Texas

My Commission Expires: 1-16-2010

[Trademark and Tradename Assignment Signature Page 1]

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SYMRISE, INC.

Name Peter Steinhoff
Title: Vice President

STATE OF TEXAS 

COUNTY OF HARRIS

On this Indian day of September, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared Reactor Asset, the vice president of SYMRISE, INC., known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed in the capacity therein stated.



Notary Public in and for the State of Texas

My Commission Expires: 1-16-2010

[Trademark and Tradename Assignment Signature Page 2]

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## Schedule 1

## **Trademarks and Tradenames**

## 1. Trademarks:

Mark	Country	Application or Registration	Filing Date or Registration Date
Intercontinental Fragrances	US	2,901,248	Nov. 9, 2004
Intercontinental Fragrances	US	2,926,181	Feb. 15, 2005
Intercontinental Fragrances	US	2,904,287	Nov. 23, 2004
S GRANCE	US	2,901,249	Nov. 9, 2004
MaxEssence	US	2,902,817	Nov. 16, 2004
SoyEssence	US	3,096,030	May 23, 2006
PalmEssence	US	3,091,699	May 9, 2006
Powdaroma	US	3,150,890	Oct. 3, 2006

# 2. Tradenames:

a. Intercontinental Fragrances

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**RECORDED: 09/04/2008** 

TRADEMARK
REEL: 003846 FRAME: 0842