

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Industrial Insulations, Incorporated		08/01/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Foamables, LLC		
Street Address:	3626 Goodland Drive		
City:	Studio City		
State/Country:	CALIFORNIA		
Postal Code:	91604		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77383276	FOAMABLES	
Serial Number:	77488750		
CORRESPONDENCE DATA			
Fax Number:	(617)395-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(617) 395-7000		
Email:	gsetrademarks@ll-a.com		
Correspondent Name:	Gary S. Engelson		
Address Line 1:	One Main Street		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	F2022-4000		
NAME OF SUBMITTER:	Gary S. Engelson		
Signature:	/Gary S. Engelson/		
Date:	09/04/2008		

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Total Attachments: 2

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EXHIBIT 1

UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of the 1st day of August, 2008, by and between Industrial Insulations, Incorporated, a California corporation, with an office located at 10509 Business Drive, Fontana, CA 92337 ("Assignor"), and Foamables, LLC, a California limited liability company with its principal office located at 3626 Goodland Drive, Studio City, CA 91604 ("Assignee").

WHEREAS, Assignor is the owner of the respective United States applications thereon (collectively, the "Trademarks") as set forth on Schedule A attached hereto and by reference incorporated herein;

WHEREAS, Assignor is a party to an Asset Transfer Agreement dated the 1st day of August, 2008 pursuant to which Assignor agreed to sell, transfer, and assign to Assignee certain assets, including but not limited to, its right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks;

WHEREAS, Assignor desires to sell, transfer, and assign to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, transfers, and assigns to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademarks and the registrations therefore, together with all of the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

The Commissioner of Patents and Trademarks is hereby respectfully requested to record this Assignment in the United States Patent and Trademark Office against the files of the Trademarks and the Registrations herein described.

IN WITNESS WHEREOF, Industrial Insulations, Incorporated has caused these presents to be executed under its corporate seal and the hands of its duly authorized officers, in the City of Fontana, California, this 1st day of August, 2008.

Industrial Insulations, Incorporated

Signature: Terry H. Grull

Name: TERRY H. GRULL

Title: CEO

SCHEDULE A
TO
UNITED STATES TRADEMARK ASSIGNMENT

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
FOAMABLES	77/383,276	5/7/2008
Blocks Face Design	77/488,750	6/2/2008