

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ING Bank of Canada		09/04/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	ING Direct Bancorp		
Street Address:	802 Delaware Avenue		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2763138	SAVE YOUR MONEY	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-4019		
Email:	trademarkdocket@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-1601		
ATTORNEY DOCKET NUMBER:	54885-216633		
NAME OF SUBMITTER:	Mark B. Harrison, Esq.		
Signature:	/MBH-hrc/		
Date:	09/05/2008		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, ING Bank of Canada, (hereinafter "Assignor"), a Canadian corporation having a mailing address at 111 Gordon Baker Road, Toronto, Ontario, Canada M2H 3R1 is the owner of U.S Trademark Registration No. 2,763,138 issued September 16, 2003 for the mark **SAVE YOUR MONEY** and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, , ING Direct Bancorp (hereinafter "Assignee"), a Delaware corporation having its offices and principal place of business at 802 Delaware Avenue Wilmington, Delaware 19805, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Done, this 4TH day of SEPTEMBER, 2008.

ING Bank of Canada

By: _____

DAVID GRAD
VICE-PRESIDENT
GENERAL COUNSEL AND SECRETARY

Name: _____

Title: _____

TRADEMARK