

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Follett Higher Education Group, Inc.		09/02/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Follett Corporation		
Street Address:	2333 West Street		
City:	River Grove		
State/Country:	ILLINOIS		
Postal Code:	60171		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2946796	BOOK NOW	
Registration Number:	3031145	E FOLLETT.COM ONLINE. ON CAMPUS.	
Registration Number:	2460891	F FOLLETT HIGHER EDUCATION GROUP	
Registration Number:	2455918	EFOLLETT	
Registration Number:	2482912	EDOPTION	
Registration Number:	2625467	ECREDIT	
CORRESPONDENCE DATA			
Fax Number:	(312)578-6666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	peter.strand@hklaw.com		
Correspondent Name:	Peter J. Strand		
Address Line 1:	131 S. Dearborn St.		
Address Line 2:	30th Floor		
Address Line 4:	Chicago, ILLINOIS 60603		

OP \$165.00 2946796

ATTORNEY DOCKET NUMBER:	102949/00004 FHEG TO FC
NAME OF SUBMITTER:	Peter J. Strand
Signature:	/Peter J. Strand/
Date:	09/05/2008
Total Attachments: 2 source=FHEG#page1.tif source=FHEG#page2.tif	

ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS

THIS ASSIGNMENT is made and entered into as of the 5th day of September, 2008 by Follett Higher Education Group, Inc., an Illinois corporation, 2233 West Street, River Grove, Illinois 60171, ("Assignor") in favor of Follett Corporation, an Illinois corporation, 2233 West Street, River Grove, Illinois 60171 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby transfers and assigns to Assignee all of its right, title and interest in and to trademarks and service marks and United States registrations and applications relating to such marks listed on Schedule 1, attached hereto, (the "Marks") together with the goodwill appurtenant thereto and symbolized by the Marks.

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

Follett Higher Education Group, Inc.

Follett Corporation

By: *Dennis McMahon*
Dennis McMahon, Secretary

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Dennis McMahon, Secretary

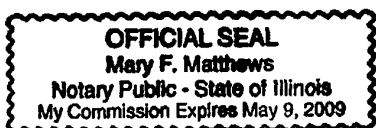
STATE OF ILLINOIS)
) SS.
COUNTY OF Cook)

Subscribed and sworn to before me this

5th day of September, 2008

Mary F. Matthews
Notary Public

My commission expires: 5/9 --2009



SCHEDULE 1

<u>MARK</u>	<u>REGISTRATION NO.</u>
BOOK NOW	2,946,796
E FOLLET.COM ONLINE.ON COMPUS & Design	3,031,145
F FOLLETT HIGHER EDUCATION GROUP & Design	2,460,891
EFOLLETT	2,455,918
EDOPTION	2,482,912
ECREDIT	2,625,467

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