

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beestrong, LLC		01/28/2008	LIMITED LIABILITY COMPANY: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	Total Balance, LLC		
Street Address:	193 Pine Cone Avenue		
City:	Spearfish		
State/Country:	SOUTH DAKOTA		
Postal Code:	57783		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77027057	SKIN STRONG	
CORRESPONDENCE DATA			
Fax Number:	(713)871-0641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713.871.0958		
Email:	eking@kinglaw.net		
Correspondent Name:	Elizabeth W. King		
Address Line 1:	5622 Inwood Drive		
Address Line 4:	Houston, TEXAS 77056-4012		
NAME OF SUBMITTER:	Elizabeth W. King		
Signature:	/ewk/		
Date:	09/07/2008		

OP \$40.00 77027057

Total Attachments: 4

900115412

**TRADEMARK
 REEL: 003848 FRAME: 0076**

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SECRETARY OF STATE

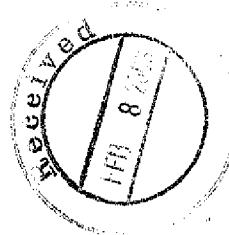
State Capitol, Suite 204
500 East Capitol Avenue
Pierre, South Dakota
57501-5070
sdsos@state.sd.us
www.sdsos.gov



Chris Nelson
Secretary of State

Chad Heinrich
Deputy

To: MICHELEE SCHMIDT
BARKER WILSON LAW FIRM LLP
PO BOX 100
BELLE FOURCHE SD 57717



From: Secretary of State Chris Nelson
Corporations Division

Date: February 7, 2008

Re: BEESTRONG, LLC changing its name to: TRUE BALANCE, LLC
Document Filings

The documents submitted on behalf of **BEESTRONG, LLC changing its name to: TRUE BALANCE, LLC** have been received and filed

Enclosed is the acknowledgement with a receipt for the fee of \$50.00.

Thank you.

State of South Dakota



OFFICE OF THE SECRETARY OF STATE

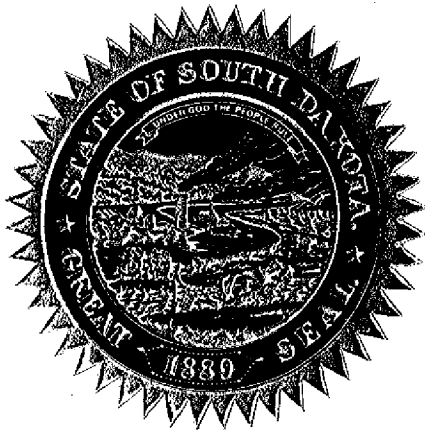
Certificate of Amendment Limited Liability Company

ORGANIZATIONAL ID #: DL012508

I, **Chris Nelson**, Secretary of State of the State of South Dakota, hereby certify that duplicate of the Articles of Amendment to the Articles of Organization of **BEESTRONG, LLC** changing its name to: **TRUE BALANCE, LLC** duly signed and verified pursuant to the provisions of the South Dakota Limited Liability Company Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I hereby issue this Certificate of Amendment to the Articles of Organization and attach hereto a duplicate of the Articles of Amendment.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, at Pierre, the Capital, this February 6, 2008.



Chris Nelson
Chris Nelson
Secretary of State

CertAmendLLC Merge

TRADEMARK

REEL: 003848 FRAME: 0079

Filed this 6th day of Feb, 2008
Chris Nelson
SECRETARY OF STATE

ARTICLES OF AMENDMENT TO THE
ARTICLES OF ORGANIZATION OF
BEESTRONG, LLC

RECEIVED

FEB 06 2008

S.D. SEC. OF STATE

BeeStrong, LLC, a South Dakota limited liability company, hereby adopts the following amendment to its Articles of Organization, pursuant to SDCL 47-34A-204.

1. The name of the limited liability company is BeeStrong, LLC.
2. The date of the filing of the original Articles of Organization was November 15, 2006.
3. The following amendment to the Articles of Organization was unanimously adopted by the members of the limited liability company on the 30th day of January, 2008:

Article 1 of the Articles of Organization is hereby amended to change the name of the limited liability company to: **TRUE BALANCE, LLC.**

4. Except as specifically amended herein, Articles 2 – 8 of the original Articles of Organization dated November 8, 2006 and filed November 15, 2006, are hereby ratified, affirmed and remain unaffected by this amendment.

Dated this 28 day of January, 2008.

John Owen

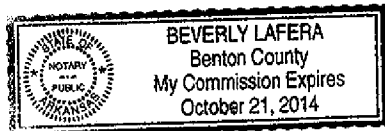
JOHN OWEN, Member

STATE OF ARKANSAS)
)SS.
COUNTY OF Benton)

On this, the 30th day of January, 2008, before me, the undersigned Notary Public, personally appeared JOHN OWEN who acknowledged himself to be a Member of BeeStrong, LLC, a South Dakota limited liability company, and that he, as such Member, being authorized so to do, executed the foregoing Articles of Amendment of BeeStrong, LLC for the purposes therein contained, by signing the name of the limited liability company as a Member.

In witness whereof, I have hereunto set my hand and official seal.

(Seal)



Beverly Lafera

NOTARY PUBLIC
My Commission Expires: 10-21-2014