

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tempur World, LLC		09/05/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Tempur-Pedic Management, Inc.		
Street Address:	1713 Jaggie Fox Way		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40511		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76141575	SPACE PILLOW	
CORRESPONDENCE DATA			
Fax Number:	(859)514-5615		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	legal@tempurpedic.com		
Correspondent Name:	Tracy Cooke		
Address Line 1:	1713 Jaggie Fox Way		
Address Line 4:	Lexington, KENTUCKY 40511		
ATTORNEY DOCKET NUMBER:	SPACE PILLOW ASSIGNMENT		
NAME OF SUBMITTER:	Tracy Cooke		
Signature:	/Tracy Cooke/		
Date:	09/08/2008		

CH \$40.00 76141575

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Agreement is made by and between Tempur World, LLC, a Delaware Limited Liability Company (hereinafter "Assignor") and Tempur-Pedic Management, Inc. a Delaware Corporation, having an address of 1713 Jaggie Fox Way, Lexington, KY 40511 (hereinafter "Assignee") on this 5th day of September, 2008 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the federal trademark registrations and application thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Marks, including the federal trademark registrations and applications therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.



("Assignor")

Dated: September 5, 2008

By: Dale Williams

Title: Executive Vice President & CFO

EXHIBIT A

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
SPACE PILLOW	76141575	05-Oct-2000		