

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rehab Beverages, LLC		09/03/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fuze Beverages		
<b>Street Address:</b>	140 Sylvan Avenue, 3rd Floor, Suite 3G		
<b>City:</b>	Englewood Cliffs		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07632		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3353473	REHAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)598-3478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-676-3478		
<b>Email:</b>	kaking@na.ko.com		
<b>Correspondent Name:</b>	Kamau J. King		
<b>Address Line 1:</b>	One Coca-Cola Plaza		
<b>Address Line 2:</b>	NAT 1562		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30301		
<b>NAME OF SUBMITTER:</b>	Kamau J. King		
<b>Signature:</b>	/Kamau J. King/		
<b>Date:</b>	09/08/2008		

CH \$40.00 3353473

Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK

STATE OF GEORGIA

COUNTY OF FULTON

WHEREAS, Rehab Beverages, LLC, a corporation duly organized and existing under the laws of the state of Delaware, United States of America with its principal place of business at 12 Old Quarry Road Englewood, New Jersey, United States of America, has adopted, used and is using the trademark REHAB which is registered in the United States of America under Registration No. 3353473 for "Energy Drinks and Fruit Beverages".

WHEREAS, Fuze Beverages, LLC, a corporation duly organized and existing under the laws of the state of Delaware, with its principal place of business at 140 Sylvan Avenue, 3<sup>rd</sup> Floor, Suite 3G, Englewood Cliffs, New Jersey 07632, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Rehab Beverages, LLC does hereby assign to said Fuze Beverages, LLC all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

REHAB BEVERAGES, LLC

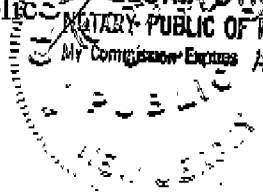
By Carl Sweet

Title President & GM

Date 9/3/2008

Subscribed and sworn to before me  
This 3 day of September, 2008

Gloria Dykstra  
Notary Public GLORIA DYKSTRA  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 12-1-09



TRADEMARK