

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the I accidentally identified the company's new name as Total Balance, LLC. The actual name is True Balance, LLC previously recorded on Reel 003848 Frame 0070. Assignor(s) hereby confirms the The actual name change was from BeeStrong, LLC to True Balance, LLC.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beestrong, LLC		01/28/2008	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

RECEIVING PARTY DATA

Name:	True Balance, LLC
Street Address:	193 Pine Cone Avenue
City:	Spearfish
State/Country:	SOUTH DAKOTA
Postal Code:	57783
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77027057	SKIN STRONG

CORRESPONDENCE DATA

Fax Number: (713)871-0641
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 713.871.0958
 Email: eking@kinglaw.net
 Correspondent Name: Elizabeth W. King
 Address Line 1: 5622 Inwood Drive
 Address Line 4: Houston, TEXAS 77056-4012

NAME OF SUBMITTER:	Elizabeth W. King
Signature:	/ewk/

Date:

09/08/2008

Total Attachments: 7

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source=Name Change True Balance, LLC from BEESTRONG#page2.tif

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ELIZABETH W. KING COMPANY:5622 INWOOD DRIVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

09/07/2008
900115411

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beestrong, LLC		01/28/2008	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

RECEIVING PARTY DATA

Name:	True Balance, LLC
Street Address:	183 Pine Cone Avenue
City:	Spearfish
State/Country:	SOUTH DAKOTA
Postal Code:	57783
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77027057	SKIN STRONG

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NAME OF SUBMITTER:	Elizabeth W. King
Signature:	/ewk/
Date:	09/07/2008

Total Attachments: 4

OP \$40.00 77027057

SECRETARY OF STATE

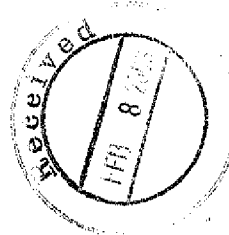
State Capitol, Suite 204
500 East Capitol Avenue
Pierre, South Dakota
57501-5070
sdsos@state.sd.us
www.sdsos.gov



Chris Nelson
Secretary of State

Chad Heinrich
Deputy

To: MICHELEE SCHMIDT
BARKER WILSON LAW FIRM LLP
PO BOX 100
BELLE FOURCHE SD 57717



From: Secretary of State Chris Nelson
Corporations Division

Date: February 7, 2008

Re: BEESTRONG, LLC changing its name to: TRUE BALANCE, LLC
Document Filings

The documents submitted on behalf of **BEESTRONG, LLC changing its name to: TRUE BALANCE, LLC** have been received and filed

Enclosed is the acknowledgement with a receipt for the fee of \$50.00.

Thank you.

State of South Dakota



OFFICE OF THE SECRETARY OF STATE

Certificate of Amendment Limited Liability Company

ORGANIZATIONAL ID #: DL012508

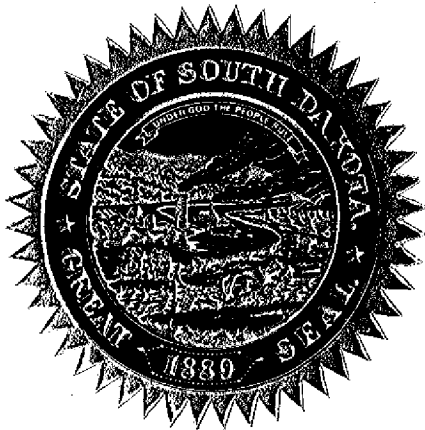
I, **Chris Nelson**, Secretary of State of the State of South Dakota, hereby certify that duplicate of the Articles of Amendment to the Articles of Organization of **BEESTRONG, LLC** changing its name to: **TRUE BALANCE, LLC** duly signed and verified pursuant to the provisions of the South Dakota Limited Liability Company Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I hereby issue this Certificate of Amendment to the Articles of Organization and attach hereto a duplicate of the Articles of Amendment.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, at Pierre, the Capital, this February 6, 2008.

Chris Nelson

Chris Nelson
Secretary of State



CertAmendLLC Merge

TRADEMARK

REEL: 003848 FRAME: 0851

Filed this 6th day of Feb, 2008
Ch. Nelson
SECRETARY OF STATE

ARTICLES OF AMENDMENT TO THE
ARTICLES OF ORGANIZATION OF
BEESTRONG, LLC

RECEIVED
FEB 06 2008
S.D. SEC. OF STATE

BeeStrong, LLC, a South Dakota limited liability company, hereby adopts the following amendment to its Articles of Organization, pursuant to SDCL 47-34A-204.

1. The name of the limited liability company is BeeStrong, LLC.
2. The date of the filing of the original Articles of Organization was November 15, 2006.
3. The following amendment to the Articles of Organization was unanimously adopted by the members of the limited liability company on the 30th day of January, 2008:

Article 1 of the Articles of Organization is hereby amended to change the name of the limited liability company to: **TRUE BALANCE, LLC.**

4. Except as specifically amended herein, Articles 2 – 8 of the original Articles of Organization dated November 8, 2006 and filed November 15, 2006, are hereby ratified, affirmed and remain unaffected by this amendment.

Dated this 28 day of January, 2008.

[Signature]

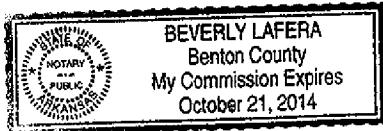
JOHN OWEN, Member

STATE OF ARKANSAS)
)SS.
COUNTY OF Benton)

On this, the 30th day of January, 2008, before me, the undersigned Notary Public, personally appeared JOHN OWEN who acknowledged himself to be a Member of BeeStrong, LLC, a South Dakota limited liability company, and that he, as such Member, being authorized so to do, executed the foregoing Articles of Amendment of BeeStrong, LLC for the purposes therein contained, by signing the name of the limited liability company as a Member.

In witness whereof, I have hereunto set my hand and official seal.

(Seal)



Beverly Lafera

NOTARY PUBLIC
My Commission Expires: 10-21-2014

SOUTH DAKOTA SECRETARY OF STATE

OFFICIAL RECEIPT

NUMBER 1759232

FORM OF PAYMENT CHECK
CHECK NBR 2652

DATE 02/07/2008
AMOUNT \$ 150.00
BY STMAHEI

BARKER WILSON LAW FIRM LLP
PO BOX 100
BELLE FOURCHE SD 57717-0100

THIS RECEIPT IS IN REFERENCE TO:
TRUE BALANCE, LLC

TRANSACTION DESCRIPTION	AMOUNT
NAME CHANGE	\$ 50.00
ANNUAL REPORT	100.00

USPTO

ELIZABETH W. KING COMPANY; 5622 INWOOD DRIVE



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



900115411A

SEPTEMBER 08, 2008

PTAS

ELIZABETH W. KING
5622 INWOOD DRIVE
HOUSTON, TX 77056-4012

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 09/07/2008

REEL/FRAME: 003848/0070
NUMBER OF PAGES: 6

BRIEF: CHANGE OF NAME

ASSIGNOR:
BEESTRONG, LLC

DOC DATE: 01/28/2008
CITIZENSHIP: SOUTH DAKOTA
ENTITY: LIMITED LIABILITY
COMPANY

ASSIGNEE:
TRUE BALANCE, LLC
193 PINE CONE AVENUE
SPEARFISH, SOUTH DAKOTA 57783

CITIZENSHIP: SOUTH DAKOTA
ENTITY: LIMITED LIABILITY COMPANY

APPLICATION NUMBER: 77027057
REGISTRATION NUMBER:

FILING DATE: 10/23/2006
ISSUE DATE:

MARK: SKIN STRONG
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

ELIZABETH W. KING COMPANY:5622 INWOOD DRIVE

003848/0070 PAGE 2

MARY BENTON, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION