

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FAIRWAY BROADWAY LLC		09/08/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Fairway Group Acquisition Company		
Street Address:	2284 12th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2375537	LIKE NO OTHER MARKET	
Registration Number:	2431510	LIKE NO OTHER MARKET	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1 212 318 3183		
Email:	mrosenfeld@fulbright.com		
Correspondent Name:	Mark N. Mutterperl		
Address Line 1:	Fulbright & Jaworski LLP, 666 Fifth Ave.		
Address Line 4:	New York, NEW YORK 10103-3198		
ATTORNEY DOCKET NUMBER:	10701364		
NAME OF SUBMITTER:	Mark N. Mutterperl		
Signature:	/mark n. mutterperl/		

OP \$65.00 2375537

Date:

09/09/2008

Total Attachments: 1

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WHEREAS, FAIRWAY BROADWAY LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 2284 12th Avenue, New York, New York 10027, United States of America (“Assignor”), owns the following marks which are registered in the United States Patent and Trademark Office, (the “Marks”):

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
LIKE NO OTHER MARKET	August 8, 2000	2375537
LIKE NO OTHER MARKET	February 27, 2001	2431510

WHEREAS, Fairway Group Acquisition Company, a corporation organized under the laws of the State of Delaware, having a place of business at 2284 12th Avenue, New York, New York 10027, United States of America (“Assignee”), desires to acquire the Marks and the registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

FAIRWAY BROADWAY LLC

By: _____

Name:

Title:

Howard Glickberg
Chief Executive Officer

September 8, 2008