

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KING PAK POTATO COMPANY, LLC		08/25/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	GRIMMWAY ENTERPRISES, INC.		
Street Address:	P.O. Box 81498		
City:	Bakersfield		
State/Country:	CALIFORNIA		
Postal Code:	93380		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2594075	KING PAK	
CORRESPONDENCE DATA			
Fax Number:	(415)576-0300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-576-0200		
Email:	mcm@townsend.com, ams@townsend.com		
Correspondent Name:	Margaret McHugh		
Address Line 1:	Townsend and Townsend and Crew LLP		
Address Line 2:	Two Embarcadero Center, 8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	017764-002100US		
NAME OF SUBMITTER:	Margaret McHugh		
Signature:	/margaret mchugh/		

CH \$40.00 2594075

Date:

09/09/2008

Total Attachments: 1

source=ASSIGNMENT DOC#page1.tif

TRADEMARK ASSIGNMENT

Whereas, KING PAK POTATO COMPANY, LLC, a California limited liability company (“Assignor”), is the owner of the following trademarks and registrations thereof in the United state Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Dated</u>
“KING PAK & CROWN”	2,594,075	July 16, 2002


Whereas, Jeffrey A. Meger is the Manager of Assignor and is empowered to execute an assignment transferring the above-identified trademarks and registrations.

Now, Therefore, in consideration of the payment of \$22,222.00, the receipt of which is hereby acknowledged, Assignor hereby bargains, sells, grants, conveys, and assigns to GRIMMWAY ENTERPRISES, INC., a California corporation (“Assignee”), and its successors and assigns, all of its right, title and interest in and to the above-identified trademarks and registrations.

This Assignment shall be effective as of this date.

Executed this 25th day of August, 2008 at Bakersfield, California.

KING PAK POTATO COMPANY, LLC,
a California limited liability company

By: 

Jeffrey A. Meger
Manager