

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamintangibles International, Ltd.		09/03/2008	CORPORATION: BAHAMAS
RECEIVING PARTY DATA			
Name:	Leo Schachter Diamonds Ltd.		
Street Address:	54 Bezalel Street		
City:	Ramat Gan		
State/Country:	ISRAEL		
Postal Code:	52521		
Entity Type:	CORPORATION: ISRAEL		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2760070	ELEXESE	
Registration Number:	2835185	ELEXESE	
CORRESPONDENCE DATA			
Fax Number:	(212)949-1690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-697-3750		
Email:	mws@kirschsteinlaw.com		
Correspondent Name:	Martin W. Schiffmiller		
Address Line 1:	425 Fifth Avenue - 5th Floor		
Address Line 4:	New York, NEW YORK 10016-2223		
ATTORNEY DOCKET NUMBER:	ELEXESE ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:	Martin W. Schiffmiller		
Address Line 1:	425 Fifth Avenue - 5th Floor		

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Address Line 4: New York, NEW YORK 10016-2223

NAME OF SUBMITTER:

Martin W. Schiffmiller

Signature:

/Martin W. Schiffmiller/

Date:

09/09/2008

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Diamintangibles International, LTD, a Bahamian company with a place of business at Valdy Administration Inc., Suite 303, One Bay Street, British Colonial Center of Commerce, P.O. Box 11, 7115 Nassau, Bahamas (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the trademark ELEXESE and ELEXESE SCRIPT (hereinafter the "MARK") in the United States, including the common law rights pertaining thereto and the U.S. Trademark Registrations thereof identified in Schedule A attached hereto and incorporated herein by reference, and is the owner of the goodwill of the business symbolized by the MARK and connected with the use thereof; and

WHEREAS, Leo Schachter Diamonds Ltd., an Israeli company with a place of business at 54 Bezalel Street, Ramat Gan 52521 Israel (hereinafter "ASSIGNEE"), is desirous of acquiring an undivided 50% ownership interest in the MARK;

NOW, THEREFORE, in consideration of the foregoing premises and the mutual promises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. ASSIGNOR hereby does assign, transfer and convey, effective as of the date hereof, to ASSIGNEE, its successors, legal representatives and assigns, an undivided 50% ownership interest in the MARK in the United States, together with the goodwill of that portion of ASSIGNOR'S business symbolized thereby, including without limitation, the right to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the

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MARK, or any license, agreement, contract or other matter relating thereto in the United States.

2. As joint owners of the MARK, ASSIGNOR and ASSIGNEE agree to work together to preserve and protect the MARK and the goodwill of the business symbolized thereby and take such action as may be necessary from time to time to protect the MARK from infringement. In no event shall either party take any such action without the prior written consent of the other.

3. Neither party shall assign or license any rights in the MARK in the United States without the prior written consent of the other which shall not be unreasonably withheld.

4. ASSIGNOR agrees that it will execute and deliver, or cause to be executed and delivered, to ASSIGNEE or ASSIGNEE's legal representatives, any other or additional assignments, powers and other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record this Assignment with the United States Patent and Trademark Office within a reasonable time of execution hereof.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of this 3rd
day of September, 2008.

Diamintangibles International, LTD


By: Gilbert A. Ward
Name: Gilbert Ward
Title: Vice-President

Leo Schachter Diamonds Ltd.

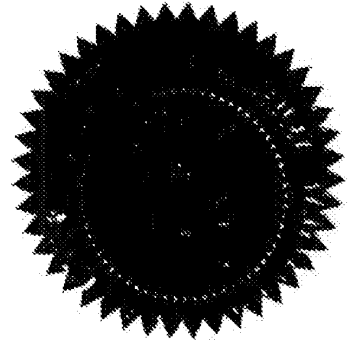
By: [Signature]
Name: Dr. Tannenbaum
Title: Authorized Signatory

Commonwealth of The Bahamas
New Providence

The foregoing instrument was acknowledged before me this 3rd day of
September, 2008, by Gilbert A. Ward, Vice-President, as his act and deed.



Notary Public:
My commission expires December 31, 2008



SCHEDULE A

<u>Mark</u>	<u>U.S. Registration Number</u>
Elexese	2,760,070
Elexese Script	2,835,185

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