

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIZ EARLE COSMETICS LIMITED		09/17/2007	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	LIZ EARLE BEAUTY CO. LIMITED		
Street Address:	8-10 New Fetter Land		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC4A 1RS		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2869881	LIZ EARLE	
Registration Number:	2636306	LIZ EARLE	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1209		
ATTORNEY DOCKET NUMBER:	31934/175647 & 120793		
DOMESTIC REPRESENTATIVE			
Name:	Jennifer L. Dean		

OP \$65.00 2869881

Address Line 1: 1500 K Street, NW

Address Line 2: Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

NAME OF SUBMITTER:

Molly G. Barr

Signature:

/Molly G. Barr/

Date:

09/09/2008

Total Attachments: 2

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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3070395

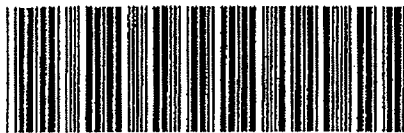
The Registrar of Companies for England and Wales hereby certifies that

LIZ EARLE COSMETICS LIMITED

having by special resolution changed its name, is now incorporated
under the name of

LIZ EARLE BEAUTY CO. LIMITED

Given at Companies House, Cardiff, the 17th September 2007



C03070395G



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

13/09 2007 18.05 FAX +44 20 7235 4330
13 SEP 07 10:40 LIZ EARLE Cosmetics

THE BERKLEY

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COMPANIES ACTS
WRITTEN RESOLUTION
OF

LIZ EARLE COSMETICS LIMITED
REGISTRATION NUMBER 3070395

We, the undersigned, being all the members of the above company, for the time being entitled to receive notice of, attend and vote at General Meetings, hereby unanimously pass the following resolution and agree that the said resolution shall for all purposes be as valid and effective as if the same had been passed at a General Meeting of the company duly convened and held.

It is resolved that the name of the company be changed to:

LIZ EARLE BEAUTY CO. LIMITED

Dated this 3rd day of September 2007

Signed:

Liz Earle
Liz Earle

Kim Buckland
Kim Buckland



13/09 2007 THU 18:18 (TX, RX NO 7893) 003