

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyson Foods, Inc.		08/25/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Gusto Packing Company		
Street Address:	2125 Rochester Drive		
City:	Montgomery		
State/Country:	ILLINOIS		
Postal Code:	60538		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77312356	¡AL GUSTO!	
CORRESPONDENCE DATA			
Fax Number:	(312)360-9315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123600080		
Email:	tmdocket@gbclaw.net		
Correspondent Name:	Kevin W. Guynn		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	4467.81870		
NAME OF SUBMITTER:	Kevin W. Guynn		
Signature:	/Kevin W. Guynn/		
Date:	09/10/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 25th day of August, 2008 from Tyson Foods, Inc., a Delaware corporation, having a place of business at 2210 West Oaklawn Drive, Springdale, Arkansas 72762 (hereinafter "ASSIGNOR") to Gusto Packing, Company, Inc., an Illinois corporation, having a place of business at 2125 Rochester Drive, Montgomery, Illinois 60538 (hereinafter "ASSIGNEE").

ASSIGNOR has adopted and used the trademark ¡AL GUSTO!, is the owner of U.S. trademark application serial number 77/312356, has not previously assigned or otherwise encumbered the identified trademark, and is free to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, and its successors and assigns, all of its right, title, and interest in and to the trademark and application therefor, including the good will of the business associated therewith, and all claims for any past infringements of such rights.

This Assignment shall inure to the benefit of and be binding on the parties and their respective successors and assigns.

WHEREFOR, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their respective officers, who personally represent that they are duly authorized to execute this Assignment.

Date: 8/25/08

TYSON FOODS, INC.

By

Carolyn R. Redlock

its

VP, Insights + Innovation

Accepted:

Date: 9/8/08

GUSTO PACKING COMPANY, INC.

By:

[Signature]

its

Vice President