

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beeline.com, Inc.		09/10/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	MPS Group, Inc.		
Street Address:	1 Independent Dr.		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32202		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3469388	ORCHESTRATA	
CORRESPONDENCE DATA			
Fax Number:	(904)396-0663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	904-346-5518		
Email:	tsaitta@rtlaw.com		
Correspondent Name:	Thomas C. Saitta / Rogers Towers, P.A.		
Address Line 1:	1301 Riverplace Blvd.		
Address Line 2:	Suite 1500		
Address Line 4:	Jacksonville, FLORIDA 32207		
ATTORNEY DOCKET NUMBER:	M1013-29479		
NAME OF SUBMITTER:	Thomas C. Saitta		
Signature:	/thomas c. saitta/		
Date:	09/10/2008		

CH \$40.00 3469388

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK
Reg. No. 3,469,388

Whereas Beeline.com, Inc., a corporation organized under the laws of the state of Florida (hereinafter Assignor), has adopted, is using and is the exclusive owner of all rights, title and interest in the mark:

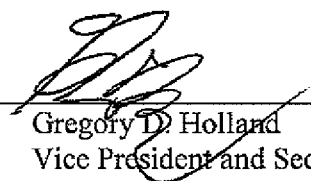
ORCHESTRATA, Reg. No. 3,469,388, registered July 15, 2008;

Whereas MPS Group, Inc., a corporation organized under the laws of the state of Florida, with principal business address of 1 Independent Drive, Jacksonville, Florida 32202 (hereinafter Assignee), is desirous of acquiring said mark and the registration thereof;

Now therefore for Ten (\$10.00) Dollars and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer unto said Assignee all rights, title and interest in and to the said mark, together with that part of the good will of the business connected with the use of and symbolized by the mark, and the registration set forth above.

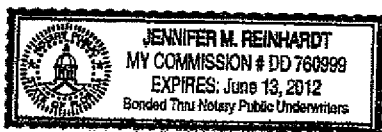
Beeline.com, Inc.

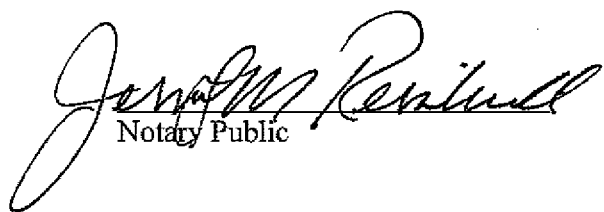
By: _____


Gregory D. Holland
Vice President and Secretary

State of Florida
County of Duval

On this 10th day of September 2008, personally before me came Gregory D. Holland, known personally to me or properly identified to me as the person described in and who signed the annexed assignment, and being duly sworn, acknowledged that he executed the same on behalf of the identified corporation with authority to do so.




Notary Public