

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
1687318 Ontario inc.		05/09/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Canadian Club Canada Inc.
Street Address:	466 Speers Road
Internal Address:	3rd Floor
City:	Oakville, Ontario
State/Country:	CANADA
Postal Code:	L6K 3W9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0102661	CANADIAN CLUB
Registration Number:	0311039	CLASSIC
Registration Number:	0709141	C.C.
Registration Number:	0743540	"THE BEST IN THE HOUSE"
Registration Number:	1331655	CANADIAN CLUB
Registration Number:	2466102	CANADIAN CLUB SHERRY CASK
Registration Number:	2658256	CAN YOU HANDLE A WHISKY DRINKING WOMAN?
Registration Number:	3003860	CANADIAN CLUB

CORRESPONDENCE DATA

Fax Number: (312)616-5700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-616-5652
 Email: lsullivan@leydig.com
 Correspondent Name: Lynn A. Sullivan, Leydig Voit & Mayer

CH \$215.00 0102661

Address Line 1: Two Prudential Plaza, 180 N. Stetson
Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:

260760

DOMESTIC REPRESENTATIVE

Name: Lynn A. Sullivan, Leydig Voit & Mayer
Address Line 1: Two Prudential Plaza, 180 N. Stetson
Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:

Lynn A. Sullivan

Signature:

/Lynn A. Sullivan/

Date:

09/10/2008

Total Attachments: 2

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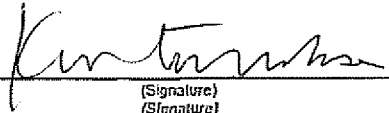
- 6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.
- 7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation or
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification la

May 1, 2006
(Year, Month, Day)
(année, mois, jour)

These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

1687318 ONTARIO INC.

(Name of Corporation) (If the name is to be changed by these articles set out current name)
(Dénomination sociale de la société) (Si l'on demande un changement de nom, indiquer ci-dessus la dénomination sociale actuelle).

By/
Par: 
(Signature)
(Signature)

Vice President and Secretary
(Description of Office)
(Fonction)