

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AT&T Mobility II, LLC		09/10/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	AT&T Intellectual Property II, L.P.
<b>Street Address:</b>	645 East Plumb Lane
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89502
<b>Entity Type:</b>	LIMITED PARTNERSHIP: NEVADA

**PROPERTY NUMBERS Total: 92**

Property Type	Number	Word Mark
Registration Number:	2937865	LOCAL WITHOUT LIMITS
Registration Number:	2937904	CUSTOMERS FIRST
Registration Number:	2940198	HOW MANY BARS DO YOU HAVE?
Registration Number:	2911780	GOPHONE
Registration Number:	2911779	GOPHONE
Registration Number:	3203034	EMINUTES
Registration Number:	3411218	
Registration Number:	2895281	MMODE
Registration Number:	2991656	CINGULAR SMARTCHIP
Registration Number:	3341131	ANSWER TONES
Registration Number:	3006877	CINGULAR FITS YOU BEST
Registration Number:	2911615	CAMPUS ADVANTAGE
Registration Number:	2914553	FASTFORWARD
Registration Number:	3308524	CINGULAR SOUNDS

**CH \$2315.00 2937865**

Registration Number:	3341104	ROLLOVER BALANCE
Registration Number:	2980528	K II C KEEP IN CONTACT
Registration Number:	3006878	CINGULAR FITS YOU BEST
Registration Number:	3147999	TRENDFORCE
Registration Number:	3410455	OFFICEREACH
Registration Number:	3424226	INSTANT ALIBI
Registration Number:	3049127	CINGULAR TAKE CHARGE
Registration Number:	3083428	CINGULAR SMARTCHIP
Registration Number:	3062162	QUICKREACH
Registration Number:	3246332	ADELANTE
Registration Number:	2596041	CINGULAR
Registration Number:	2784954	CINGULAR HOME
Registration Number:	2714588	CINGULAR NATION
Registration Number:	2726862	CINGULAR PROMISE
Registration Number:	2714589	CINGULAR REGION
Registration Number:	2806289	CINGULAR ROLLOVER
Registration Number:	2808453	CINGULAR WIRELESS
Registration Number:	2871582	CINGULAR WIRELESS
Registration Number:	2785509	EXPRESSORIES
Registration Number:	2758529	EXPRESSWEAR
Registration Number:	2868575	KEEP IN CONTACT
Registration Number:	2789656	KIC
Registration Number:	2826284	MI VENTANA MOVIL
Registration Number:	2907070	MINUTESHARE
Registration Number:	2635238	MY WIRELESS WINDOW
Registration Number:	2906179	ROLLOVER
Registration Number:	2906180	ROLLOVER MINUTES
Registration Number:	1844766	VOICE CONNECT
Registration Number:	2863530	WHAT DO YOU HAVE TO SAY?
Registration Number:	2865494	WIRELESS BUILT AROUND YOU
Registration Number:	2672185	
Registration Number:	2715753	
Registration Number:	3226930	WIRELESS INFORMATION NAVIGATOR ADVANTAGE
Registration Number:	3222288	C V
Registration Number:	1718806	1-800-IMAGINE

Registration Number:	2933629	AIRLOADER
Registration Number:	2919444	AIRLOADER
Registration Number:	2640435	ARRIVE SAFELY.
Registration Number:	2756660	ARRIVE SAFELY.
Registration Number:	2696242	ARRIVE SAFELY.
Registration Number:	2759365	ARRIVE SAFELY.
Registration Number:	2622222	EM-MODE
Registration Number:	2599526	SURF LOUNGE
Registration Number:	2643863	FREE2GO WIRELESS
Registration Number:	2663773	NACN
Registration Number:	2750725	NACN NORTH AMERICAN CELLULAR NETWORK
Registration Number:	2830294	WORLDCONNECT
Registration Number:	2667344	WIN ADVANTAGE
Registration Number:	2717565	MLIFE
Registration Number:	2911625	WORLDCONNECT
Registration Number:	2802568	HOW WILL YOU USE IT?
Registration Number:	2926069	TXT-411
Registration Number:	2878067	TXT-411
Registration Number:	1794437	WORLDCONNECT
Registration Number:	1779653	WORLDCONNECT
Registration Number:	2048570	GO PHONE
Registration Number:	1556587	GO PHONE
Registration Number:	2754671	IMAGINE
Registration Number:	1949347	VOICETOUCH
Registration Number:	2896117	MMODE
Registration Number:	2935492	MMODE
Registration Number:	2968161	MMODE
Registration Number:	2972856	MMODE
Registration Number:	2972857	MMODE
Registration Number:	2972858	MMODE
Registration Number:	2972859	MMODE
Registration Number:	3056044	MMODE
Registration Number:	2935454	MMODE
Registration Number:	2978284	LINK+SYNC
Registration Number:	2936792	GOPORT

Serial Number:	78445170	RAISE THE BAR
Serial Number:	78445176	RAISING THE BAR
Serial Number:	78755182	SMART LIMITS
Serial Number:	78273973	#NOW
Serial Number:	78178665	WORLDCONNECT
Serial Number:	77033578	SYNC
Serial Number:	77049868	CINGULAR CELLULAR VIDEO
Serial Number:	78490750	MORE BARS IN MORE PLACES

**CORRESPONDENCE DATA**

Fax Number: (210)246-8939  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (210)246-8930  
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Correspondent Name: David J. Cho  
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Address Line 2: 14th Floor  
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ATTORNEY DOCKET NUMBER:	AT&T MOBILITY II, LLC ASG
NAME OF SUBMITTER:	David J. Cho
Signature:	/David J. Cho/
Date:	09/11/2008

Total Attachments: 4  
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## ASSIGNMENT

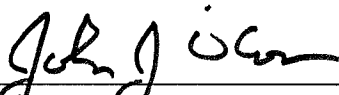
WHEREAS, AT&T Mobility II, LLC, a limited liability company of the State of Delaware, having an address of 5655 Glenridge Connector NE, Atlanta, Georgia 30342 (hereinafter "AT&T Mobility II"), adopted, used and is using the trademarks and service marks (hereinafter "the MARKS") in connection with the goods and/or services listed in Appendix A, and is the record owner of the United States Registrations and/or Applications listed in Appendix A; and

WHEREAS, AT&T Intellectual Property II, L.P., a limited partnership of the State of Nevada and having an address of 645 East Plumb Lane, Reno, Nevada 89502 (hereinafter "AT&T Intellectual Property II"), has acquired all of AT&T Mobility II's rights, title and interest in and to said MARKS, the goodwill symbolized thereby, the business associated therewith, and any registrations and/or applications of said MARKS, and is desirous of making said acquisition of record.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, AT&T Mobility II hereby transferred, assigned and conveyed effective June 30, 2008 to AT&T Intellectual Property II all rights, title and interest in and to the MARKS listed in Appendix A and the goodwill symbolized thereby, the business associated therewith, and any registrations and/or applications of the MARKS.

Executed: September 10, 2008

AT&T Mobility II, LLC  
By: AT&T Mobility Corporation,  
Its Manager

  
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John J. O'Connor  
Assistant Secretary

## Appendix A

Trademark	Application No.	Registration No.
LOCAL WITHOUT LIMITS	78/319,903	2,937,865
CUSTOMERS FIRST	78/333,236	2,937,904
HOW MANY BARS DO YOU HAVE?	78/401,991	2,940,198
GOPHONE	78/249,357	2,911,780
GOPHONE	78/249,353	2,911,779
EMINUTES	78/273,413	3,203,034
SIGNAL BARS Design	78/443,400	3,411,218
MMODE (Stylized)	78/215,879	2,895,281
CINGULAR SMARTCHIP and Design	78/278,635	2,991,656
ANSWER TONES	78/627,994	3,341,131
CINGULAR FITS YOU BEST and X-M	76/501,688	3,006,877
CAMPUS ADVANTAGE	78/141,318	2,911,615
FASTFORWARD	78/287,525	2,914,553
RAISE THE BAR	78/445,170	n/a
RAISING THE BAR	78/445,176	n/a
CINGULAR SOUNDS	78/611,014	3,308,524
ROLLOVER BALANCE	78/611,058	3,341,104
KIC KEEP IN CONTACT and Design	76/566,125	2,980,528
CINGULAR FITS YOU BEST	76/501,689	3,006,878
TRENDFORCE	78/647,384	3,147,999
OFFICEREACH	78/663,786	3,410,455
INSTANT ALIBI	78/695,519	3,424,226
CINGULAR TAKE CHARGE	78/439,487	3,049,127
CINGULAR SMARTCHIP	78/254,615	3,083,428
QUICKREACH	78/350,576	3,062,162
SMART LIMITS	78/755,182	n/a
ADELANTE	78/718,857	3,246,332
#NOW	78/273,973	n/a
CINGULAR	78/024,946	2,596,041
CINGULAR HOME	78/040,254	2,784,954
CINGULAR NATION	78/040,257	2,714,588

## Appendix A

Trademark	Application No.	Registration No.
CINGULAR PROMISE	76/424,040	2,726,862
CINGULAR REGION	78/040,260	2,714,589
CINGULAR ROLLOVER	76/429,705	2,806,289
CINGULAR WIRELESS	78/024,857	2,808,453
CINGULAR WIRELESS and X-MAN De	78/229,759	2,871,582
EXPRESSORIES	76/370,834	2,785,509
EXPRESSWEAR	76/447,880	2,758,529
KEEP IN CONTACT	76/488,172	2,868,575
KIC	76/447,897	2,789,656
MI VENTANA MOVIL	78/046,856	2,826,284
MINUTESHARE	76/497,601	2,907,070
MY WIRELESS WINDOW	76/370,829	2,635,238
ROLLOVER	78/185,225	2,906,179
ROLLOVER MINUTES	78/185,243	2,906,180
VOICE CONNECT	74/439,389	1,844,766
WHAT DO YOU HAVE TO SAY?	78/041,363	2,863,530
WIRELESS BUILT AROUND YOU	76/404,783	2,865,494
X-MAN Design	78/028,527	2,672,185
X-MAN Design (orange)	78/051,572	2,715,753
WIRELESS INFORMATION NAVIGATOR	78/737,955	3,226,930
CV and Television Design	78/859,636	3,222,288
1-800-IMAGINE	74/222,064	1,718,806
AIRLOADER	76/444,622	2,933,629
AIRLOADER	76/443,133	2,919,444
ARRIVE SAFELY and Design	76/056,890	2,640,435
ARRIVE SAFELY and Design	76/056,891	2,756,660
ARRIVE SAFELY and Design	76/056,892	2,696,242
ARRIVE SAFELY and Design	76/056,893	2,759,365
WORLDCONNECT	78/178,665	n/a
EM-MODE	76/263,090	2,622,222
SURF LOUNGE	78/028,836	2,599,526
FREE2GO WIRELESS	76/089,176	2,643,863

## Appendix A

Trademark	Application No.	Registration No.
NACN	75/861,512	2,663,773
NACN NORTH AMERICAN CELLULAR N	75/861,511	2,750,725
WORLDCONNECT (Stylized)	75/902,104	2,830,294
WIN ADVANTAGE	78/082,962	2,667,344
MLIFE	78/091,227	2,717,565
WORLDCONNECT	78/157,024	2,911,625
HOW WILL YOU USE IT?	78/224,621	2,802,568
TXT-411	78/239,623	2,926,069
TXT-411	78/239,626	2,878,067
WORLDCONNECT	74/251,679	1,794,437
WORLDCONNECT	74/251,686	1,779,653
GO PHONE	74/553,592	2,048,570
GO PHONE	73/697,206	1,556,587
IMAGINE	74/467,950	2,754,671
VOICETOUCH	74/370,981	1,949,347
MMODE	76/353,278	2,896,117
MMODE	78/157,021	2,935,492
MMODE	78/178,657	2,968,161
MMODE	78/178,658	2,972,856
MMODE	78/178,659	2,972,857
MMODE	78/178,661	2,972,858
MMODE	78/178,663	2,972,859
MMODE	76/975,191	3,056,044
MMODE	76/975,192	2,935,454
LINK+SYNC	78/156,596	2,978,284
GOPORT	78/159,180	2,936,792
SYNC	77/033,578	n/a
CINGULAR CELLULAR VIDEO	77/049,868	n/a
MORE BARS IN MORE PLACES	78/490,750	n/a